

# RSA Conference 2018 Highlights and Insights

#### **Overview of Content Created by ISMG, Including:**

- Video Interviews with Industry Leaders
- Articles, Photos and More from the ISMG Team
- Looking Back on RSA Conference 2018



#### The Best of RSA Conference 2018



The ISMG team and I are fresh from RSA Conference 2018, where we literally doubled our efforts to bring you the best insight and analysis from the event.

Instead of opening one video studio at the conference, we hosted two – one closed studio within the confines of the nearby Marriott Marquis, and then an open studio along the new Broadcast Alley at the Moscone West main venue.

What did we gain from the extra effort? More than 100 exclusive video interviews with some of the top thought leaders in the industry. We had CEOs, CISOs, analysts, researchers, law enforcement agents – even a retired U.S. general. And the topics ranged from blockchain and GDPR to artificial intelligence/machine learning and on to deception technology and vendor risk management.

You want a crash course in the 2018 global cybersecurity agenda? Then check out our RSA Conference 2018 video library.

Additionally, for fun, we invited a handful of senior executives from cybersecurity startups to enter our Broadcast Alley studio, and we gave them a chance to sell us (and you) on what distinguishes each of them in this ever-crowded marketspace.

As a media sponsor of RSA Conference 2018, ISMG was at the center of the dialogue at and about the event. This compilation provides a glimpse of our exhaustive RSA Conference 2018 coverage, from pre-event promotional interviews materials to excerpts of our exclusive interviews – from both studios.

As I've always said: There is no way any individual could have taken in all of RSA Conference 2018. But we sure tried.

Best,

Tom Field SVP, Editorial Information Security Media Group tfield@ismgcorp.com

Visit us online for more RSA coverage:

www.databreachtoday.com/rsa-conference



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## Welcome to ISMG Studios at RSA Conference 2018

TOM FIELD, SVP EDITORIAL, ISMG

To me, this is what the RSA Conference is about—the deep one-on-one conversations you just can't have elsewhere.

I mean, the expo is a great place to network and get exposed to emerging technologies. The keynotes are engaging. The individual sessions are always educational and timely. But when you can coax into your private studio a true "who's who" of the information security community—people such as Cybereason's Sam Curry, former RSA Executive Chair Art Coviello and Gartner's Avivah Litan—and engage them in candid, unscripted conversations about artificial intelligence, machine learning and blockchain ... to me that's the true value of the RSA Conference.

We recorded roughly 110 videos at RSA Conference 2018. And truly we're talking about the A-Z of information security thought leaders, from Agari CTO John Wilson to WhiteHat Security CEO Craig Hinkley, with a stop in the middle to discuss the urgency of cybersecurity with Microsoft's Diana Kelley.

I was joined by my colleagues Varun Haran, Nick Holland and Mathew Schwartz to conduct these interviews, and we each worked hard to entice an outspoken group of speakers to sit down with us for these one-on-ones—not just quick sound bites recorded on the expo floor with a hand-held camera, but true sit-down, face-to-face thoughtful conversations.

We carefully selected our questions as well as our subjects. See, on the following pages, the range of thought leaders and topics we engaged.

#### **Visibility: Building a Proactive Defense**

**Michelle Cobb** of Skybox Security Discusses Leveraging the Latest Technologies



When visibility into systems is subpar, attackers gain an edge, says Michelle Cobb of Skybox Security, who offers insights on using the right technologies.

WATCH ONLINE

## Insights on Endpoint Detection and Response

**UJ Desai** of Bitdefender on Best Practices



Why is endpoint detection and response becoming a more critical technology? UJ Desai of Bitdefender offers insights on best practices.



#### Gartner's Litan on Blockchain

Analyst Cuts Through Hype and Details Real-World Uses to Help Fight Fraud

Blockchain is high on the hype meter in 2018, but Gartner's Avivah Litan is encouraged by practical applications of the technology to secure financial transactions, protect identity and help organizations fight fraud.

In a video interview at RSA Conference 2018, Litan discusses:

- How to separate hype from reality re: blockchain;
- Real-world applications of the technology in financial services;
- · Security concerns to weigh.

WATCH ONLINE

"It's just going to take a couple of years for people to fully understand when they need [blockchain], why they need it and how they can use it."



#### Art Coviello Talks Breach Detection and Prevention

Plus Today's Top Cybersecurity Trends as Distilled by RSA's Former Chairman

The history of information security is in part the story of a cyclical change between overemphasizing data breach prevention at the expense of data breach response - and vice versa - says Art Coviello, the retired chairman of RSA.

In a video interview at RSA Conference 2018, Coviello discusses:

- Breach prevention versus breach detection;
- Hot technologies at this year's RSA 2018 conference;
- Top information security applications of machine learning, especially for improving endpoint security tools.

WATCH ONLINE

"Too often the industry swings toward prevention or detection, when they really need to be doing all of it all of the time."

#### **Does Good Privacy Equal Good Business?**

Cisco's **Michelle Dennedy** on GDPR, Privacy Maturity and Data Friction



As the world prepares for GDPR enforcement, a new Privacy Maturity Benchmark study finds that 65 percent of respondents say their organizations experience sales delays because of data privacy issues. Cisco's Michelle Dennedy outlines the concept of data friction.

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#### The Total Cost of Fraud

IBM's **Rob Rendell** on How Financial Institutions Must Adopt a New Mindset in Fighting Fraud



Rob Rendell spent more than a decade in financial services. Now he has joined IBM Trusteer to help financial institutions fight fraud. How will his experience help his customers get their arms around the total cost of fraud?

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## GRC Evolves Into Integrated Risk Management

Rsam's **Vivek Shivananda** on How the New Approach Solves a Classic Problem



As corporate information silos fall, traditional approaches to governance, risk and compliance are giving way to the new category of integrated risk management solutions. Vivek Shivananda, CEO of Rsam, discusses the evolution.

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## Why Threat-Centric Security Is Bound to Fail

RSA CTO **Zulfikar Ramzan** on Taking a Business-Driven Approach



Taking a threat-centric approach—trying to defend against every threat out there—is a recipe for failure in the current threat landscape, says RSA CTO Zulfikar Ramzan, who advocates a business-driven approach instead.

#### **Achieving Granular Visibility in the Cloud**

**Sharon Besser** of GuardiCore on Implementing an Effective Security Policy



Visibility in the cloud includes understanding all aspects of critical applications in the cloud and comparing this data in real time with historical data, says Sharon Besser of GuardiCore. This enables implementation of an effective and efficient security policy, he says.

WATCH ONLINE

#### 'You've Got the Job - Condolences!'

Box CISO **Joel de la Garza** on How to Prepare for Security Leadership



The average tenure of a CISO can be brief—especially in the wake of a breach. What should security leaders do from day one to get a good handle on the job? Joel de la Garza, CISO of Box, offers career advice.

WATCH ONLINE

## Insider Threat: Putting Theory Into Practice

Rockwell Automation CISO **Dawn Cappelli** Now Shifts Focus to External Threats



For years, Dawn Cappelli studied and wrote about the insider threat. Then she went to Rockwell Automation and built an insider program. She discusses the program's success and her expanded role as vice president and CISO.

WATCH ONLINE

#### **Phishing: Inside the New Attacks**

Agari's **Markus Jakobsson** on How the Attackers are Getting Stealthier



Immediately after the 2016 U.S. presidential election, there was a phishing attack that impressed experts with its ingenuity. Markus Jakobsson of Agari discusses this and other recent attacks—and what we must learn from them.



#### Talking Security: How to Avoid the FUD Trap

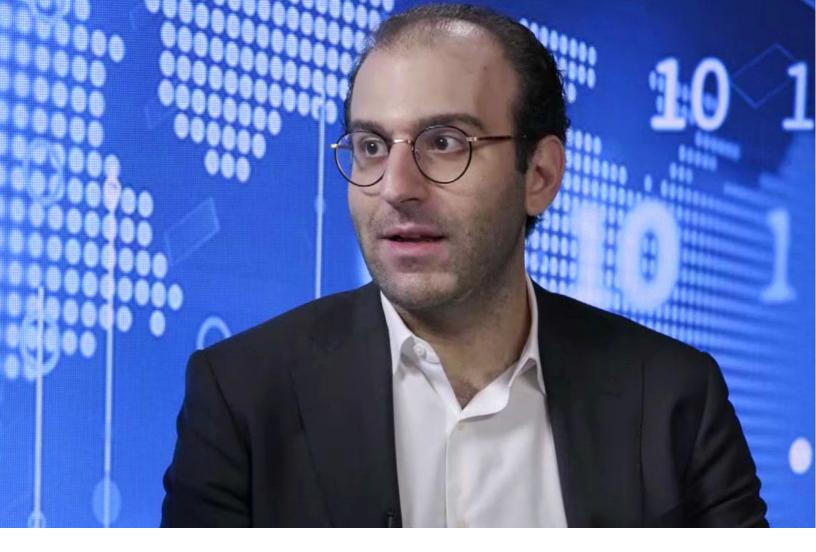
Microsoft's Diana Kelley on Data Integrity and How to Frame Security Issues

It's a quandary: How does one convey the urgency of cybersecurity without falling into the trap of spreading fear, uncertainty and doubt? Diana Kelley, cybersecurity field CTO at Microsoft, shares strategies.

"Data integrity sometimes is an oversight for organizations because we focus more on the data confidentiality part."

In a video interview at RSA Conference 2018, Kelley discusses:

- The growing data integrity challenge;
- Her role as cybersecurity field CTO;
- · How to talk security without resorting to FUD.



#### The Expanded Role of Security Ratings

SecurityScorecard's Sam Kassoumeh on New Business Uses

Not long ago, Sam Kassoumeh of SecurityScorecard has to explain the concept of cybersecurity ratings. Now he sees the practice being used throughout enterprises for other, evolving business cases.

In a video interview at RSA Conference 2018, Kassoumeh talks about:

- The ubiquity of security ratings;
- How these ratings provide market value;
- New business use cases.

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"We are on this quest, this discovery to find other areas where security ratings can be applied to solve a [business] problem."





## The Power of Al and ML to Fight Fraud

**Ricardo Villadiego** of Cyxtera on How Emerging Tech Can Change the Anti-Fraud Landscape

For the past year, the buzz about artificial intelligence and machine learning has been overwhelming. But Ricardo Villadiego of Cyxtera sees promise in how these technologies can help organizations fight back against fraud.

"Yes, it is 2018, and there are tons of phishing attacks affecting enterprises and banks around the world."

In a video interview at RSA Conference 2018, Villadiego discusses:

- Today's fraud landscape;
- · His new role at Cyxtera;
- The promise of new solutions such as SDP/AppGate.

#### **Sizing Up US Federal Security Strategy**

**Sean Frazier** of Duo Security on Strengths, Weaknesses



What are the strengths and weaknesses of U.S. federal security strategy? Sean Frazier of Duo Security provides an assessment and addresses why adaptation to the cloud is paramount.

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#### **Why Diversity Matters**

LinkedIn CISO **Cory Scott** on the Importance of Developing a Personal Narrative



When it comes to building an effective cybersecurity team, it isn't just about acquiring the right technology and business skills, says LinkedIn CISO Cory Scott. It's also about obtaining the right people who have defined their own personal narrative.

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## Al and Machine Learning: More Than Buzzwords?

Cybereason's **Sam Curry** on the Roles for New Technologies



The terms artificial intelligence and machine learning are in abundant supply at this year's RSA Conference. Sam Curry of Cybereason cuts through the hype to explain how he sees these technologies augmenting cybersecurity.

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#### The 'New Science' of Cybersecurity

NTT Security's **Khiro Mishra** and **Don Gray** Discuss a New Approach



What is the "new science" of cybersecurity? Khiro Mishra and Don Gray of NTT Security Americas describe the approach.

#### **Managing Third-Party Risks**

Bitsight's **Tom Turner** on Security Ratings



Managing third-party risks is more critical than ever, says Tom Turner of BitSight Technologies, who discusses the urgency of communicating that to the board.

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#### **SOC Automation and Incident Response**

**Dario Forte** of DFLabs on Mitigating the Evolving Risks



Against today's threat landscape, the security operations center takes on greater importance - and so does the movement to automation. Dario Forte of DFLabs discusses how to employ SOC automation to boost incident response.

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## Why the Security Ecosystem Needs the Theory of Evolution

Sophos' **Dan Schiappa** on the Darwinian Theory of Cybersecurity



Cybersecurity pros need to apply the Darwinian approach of "survival of the fittest" to cybersecurity to navigate the risk landscape and raise the industry baseline for security, says Dan Schiappa of Sophos.

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#### **Preparing for Mid-Term Elections**

FBI's **Elvis Chan** on Efforts to Bolster Cybersecurity of Social Media



Stung by signs of Russian influencing of the 2016 presidential election, the FBI is working with social media companies to bolster cybersecurity in advance of the 2018 mid-term election. Elvis Chan of the FBI describes these efforts.

## **XPO** - N-5113

## RSA Conference 2018

## **EXPO HOURS**

Monday, April 16 5 - 7 PM

Tuesday, April 17 10 AM - 6 PM

Wednesday, April 18 10 AM - 6 PM

Thursday, April 19 10 AM - 3 PM

RSA Conference 2018 was the crossroads of thought leadership for industry professionals, analysts and vendors alike.

McAfee



## Bullish on Security

Alberto Yepez on Newly Branded Firm, ForgePoint Capital

Venture capital firm Trident Cybersecurity has rebranded itself as ForgePoint Capital, and Managing Director Alberto Yepez says he is bullish on the market and its emerging focus on the intelligence operations center.

In a video interview at RSA Conference 2018, Yepez discusses:

- · His new firm;
- The highs and lows of the current market;
- The emerging technologies about which he's most bullish.

WATCH ONLINE

"We are forging relationships, forging change, forging innovation, forging success..."

#### **Defending Against Gen V Mega Attacks**

Check Point's **Peter Alexander** on the Evolution of the Threat Landscape



It's not just that threat actors are multiplying - it's that they have evolved to unleash a fifth generation of cyberattacks, says Peter Alexander of Check Point. And most enterprises are ill prepared to detect or respond to these attacks.

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#### **Headed Toward GDPR Finish Line**

AlienVault's **John McLeod** on Preparing for May 25 Enforcement Date



With roughly one month to go before the May 25 enforcement date, what do organizations still misunderstand about the EU's General Data Protection Regulation? John McLeod of AlienVault shares his insights on GDPR.

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## Vulnerability Management: Why the Problem Can't Be Solved

86 Percent of Bugs Patchable Within 24 Hours, Says Flexera's **Alejandro Lavie** 



Organizations that use unpatched software face a race against the clock, with attackers regularly beginning to hammer new vulnerabilities just hours after new fixes or security alerts get released to the public.

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## How GDPR, Other Regs Force Security to Respond

**Danny Rogers** of Terbium Labs on the Impact of New Regulatory Trends



What two points do GDPR and other new regulations have in common? They put pressure on organizations to demonstrate strong security postures and mitigate third-party risk. Danny Rogers of Terbium Labs discusses how security leaders can respond.

#### **Embracing Change in Cybersecurity**

**Tom Kellerman** of Carbon Black on Overcoming Failing Architectures



Security leaders need to embrace security change to overcome failing architectures that have evolved over the last decade, says Tom Kellerman, chief cybersecurity officer at Carbon Black.

WATCH ONLINE

#### Machine Learning and the Skills Gap

WhiteHat Security's **Craig Hinkley** on How Emerging Tech Can Improve Staff Training



We have been talking about the cybersecurity skills gap for a decade, but the pain is truly being felt now as businesses churn out new apps with insufficient security, says WhiteHat Security's Craig Hinkley. What is machine learning's role?

Information Sharing Essential to Breaking

Arbor Network's Paul Bowen on Improving

Collaboration of Security Operations

WATCH ONLINE

**Down Silos** 

## Privileged Access: Business Promise, Breach Peril

Bomgar's **Matt Dircks** Talks Privileged Access Threats and Best Practices



IT administrators and business partners increasingly require greater levels of privileged access to enterprise networks to ensure that business gets done. Yet this very same access is all too often abused by insiders and outsiders, leading to otherwise preventable data breaches, says Matt Dircks, CEO of Bomgar.

Good threat intelligence can help in facilitating information exchange between the network operations team and the security function, says Paul Bowen of Arbor Networks.

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## Battling Social Engineering Attacks

KnowBe4's Stu Sjouwerman on the Need to Foster 'Human Firewalls'

Social engineering attacks, including ransomware, business email compromise and phishing, are a problem that can never be solved, but rather only managed via a continued focus on security awareness training, says Stu Sjouwerman, CEO of KnowBe4.

"You can try to patch a human ... but it requires training."

In a video interview at RSA Conference 2018, Sjouwerman discusses:

- The continuing rise in social engineering attacks, including phishing, ransomware and business email compromise, aka CEO fraud;
- Why the social engineering problem can be managed but never solved;
- The need to build "human firewalls."



## The New Culture of Security

CA's Mordecai Rosen on How to Foster This Security Shift

Enterprise security leaders need to embrace a new "culture of security," says Mordecai Rosen, senior vice president and general manager of cybersecurity at CA Technologies. But how does he define that, and what role does automation play in enabling it?

"Addressing security is a cultural issue as well as a technology issue."

In a video interview at RSA Conference 2018, Rosen talks about:

- · How to define this new culture;
- The role of security automation;
- How "shifting security left" plays a significant role.



## Active Defense: Ethical and Legal Concerns

Agari's **John Wilson** on How to Take a More Proactive Defensive Posture



Beset by increasingly aggressive threat actors, many security leaders have decided their best defense is a stronger offense. John Wilson of Agari offers insights into the active defense movement – including the ethical and legal concerns associated with it.

WATCH ONLINE

#### A Thoughtful Move to the Cloud

Guidance from **Peter Martini**, President of iboss



Organizations understand and appreciate the efficiencies and cost savings of moving to the cloud. But what are the potential impediments they often overlook? Peter Martini of iboss offers quidance.

WATCH ONLINE

## The Role of AI and ML in Minimizing Alert Fatigue

**Ted Julian** of IBM Resilient Discusses Orchestration and Automation



Alert fatigue is a serious problem in terms of risk management and security analyst turnover. Ted Julian of IBM Resilient discusses how artificial intelligence and machine learning can assist with orchestration and automation.

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## **Embracing the NIST Cybersecurity Framework**

Symantec's **Ken Durbin** on the Framework's Broad Impact



Organizations across regions and sectors are rapidly adopting the NIST cybersecurity framework, and Symantec has embraced it internally and for external clients. Ken Durbin, a senior strategist at Symantec, discusses the benefits.

## **Streamlining Detection With Deception Technology**

**Ofer Israeli** of Illusive Networks Runs Through the FAQs of Deception



Deception is probably the least complicated way to detect threats that slip past perimeter defenses, says Ofer Israeli, CEO and founder of Illusive Networks. Deception can create detection asymmetry by providing a high signal-to-noise ratio to effectively reduce analyst fatigue, he says.

WATCH ONLINE

## **Stronger Email Authentication to Fight Impersonation Attacks**

ValiMail's **Mandeep Khera** on How DMARC Can Help



The DMARC authentication protocol can play a critical role in fighting against impersonation attacks, says Mandeep Khera, CMO of ValiMail.

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## How Authentication Must Evolve in the Age of GDPR

Forticode's **Tony Smales** on Regulatory, Human Behavior Challenges



In this age of mandatory data breach notifications across the United States, Australia and soon Europe - among other areas of the world - as well as privacy regulations such as the EU's General Data Protection Regulation and evolving notions of data usage and consent, organizations are facing more authentication challenges than ever, says Tony Smales, CEO of Forticode.

WATCH ONLINE

## Identity Changes With Fusion of Public, Private Trust Models

Entrust Datacard's **Ray Wizbowski** on Impact of IoT on Trust



Identity is changing with the fusion of public and private trust models. Entrust Datacard's Ray Wizbowski discusses the shifting landscape and how best to secure it.

#### More RSA Conference 2018 Video Interviews



DDoS 2018: How IoT Is Fueling Attacks

A10 Networks' Lee Chen Says 5G Mobile Networks Could Be Vulnerable



How Malware Infiltrates Organizations

Lastline's Christopher Kruegel on New Research



NIST's Updated Cybersecurity Framework

Matthew Barrett of NIST Discusses Expanded Scope in Version 1.1



Improving Key Management

Peter Galvin of Thales eSecurity on New Challenges



The Need for Open Standards
Infosys CISO Vishal Salvi on Using Standards to Reduce Costs



A CISO's Role at a Security Company
F5's Mike Convertino on Providing Product Development Insights



Old Security Models 'Are Breaking Down'

Cyxtera CISO Leo Taddeo on Why Security Needs to Evolve



Optimizing Security Investments
Wipro's Sheetal Mehta Shares Insights on a Risk-Based Approach to Security

#### **WATCH ALL 100+ INTERVIEWS ONLINE**

View over 100 interviews with the foremost thought leaders in security today as part of our ongoing coverage of the RSA Conference: www.databreachtoday.com/rsa-conference

## Life After WannaCry's Wake-Up Call: What's Next?

RSA Conference Keynoters Recap Last Year's 'Cyber-Geddon' Before Looking to Future

BY MATHEW SCHWARTZ



At the opening of the RSA Conference 2018 in San Francisco, executives from RSA, Microsoft and McAfee offered an update on the state of cybersecurity, focusing on WannaCry. They called for the industry to work more closely together to protect not just individuals but also society.

RSA President Rohit Ghai said great strides have been made since last May, when the WannaCry destructive malware outbreak began.

"WannaCry ... was our wakeup call," he told conference attendees in an opening keynote presentation. "We failed to patch a known vulnerability. ... Since then, we have picked up our game with vulnerability risk management and patching IT and OT [operational technology] infrastructure."

At the same time, however, the repercussions for information security failure continue to mount. "Cyber incidents now put

## As one BBC report put it, 2017 was the year of 'cyber-geddon,' Smith noted.

everyone's career at stake, from the chairperson of the board to the CEO on down," Ghai said.

#### **BREACHES OF TRUST**

Furthermore, professionals must be more mindful not just of the need to stop breaches inside their organizations, but of understanding collective risk that failures pose to society, Ghai said.

One example: The recent accident involving an Uber autonomous vehicle, which he says has shaken people's faith not just in such vehicles but also artificial intelligence.

Every technology sector faces such risks. "We all have our Cambridge Analyticas. And after watching Mr. Zuckerberg, I don't think any of us is eager to testify before Congress," Ghai said, referring to the Facebook privacy controversy. "There is a very, very fine line between tech love and tech lash, and it takes a lifetime to build tech trust, and only a moment to lose it."

Thankfully, there are some silver linings, Ghai said. Drawing from some of the world's most successful cycling, basketball and rowing teams - including the 1964-65 Boston Celtics basketball team and the U.K.'s Team Sky 2012 Tour de France cycling team—Ghai offered

examples of groups that triumphed by making small changes, doubling down on what works, as well as triumphing thanks to teamwork.

In addition, laws in the United States continue to improve and help information security professionals to better defend their firms, Ghai said, pointing in particular to the Clarifying Lawful Overseas Use of Data Act, which has attempted to update the country's data privacy laws and government surveillance protocols for the modern age. "The CLOUD Act, recently passed here in the United States, offers a great framework for protecting data privacy while enabling the public sector to fight cross-border terrorism," he said.

#### MAKING TECHNOLOGY GOOD FOR SOCIETY

Microsoft President Brad Smith, also speaking in an opening RSA keynote speech, likewise dated the industry's wakeup call to May 12 of last year—the day that the WannaCry outbreak began, impacting organizations worldwide, including the U.K.'s National Health Service. "That is not just an attack on machines; that is an attack that is endangering people's lives," Smith said. If criminal groups appeared to be behind most online attacks in previous years, last year, the threat that nation-states pose to society became increasingly clear, he said.

As one BBC report put it, 2017 was the year of "cyber-geddon," Smith noted. He repeated previous calls for creating "a new Digital Geneva Convention" that would see governments agree to never target civilians with online attacks.





"The industry still faces some longstanding challenges, including cybersecurity not yet being part of many organizational cultures."

Like RSA's Ghai, Smith also called for organizations to work more closely together. "It requires not that we each do more, but that we each do more together," Smith said. "But in a world where everything is connected, anything can be disrupted, and what it means for us is that everything needs to be protected, from the cloud to the edge."

#### CYBERSECURITY IN THE ERA OF FAKE NEWS

The RSA opening keynote speeches also touched on the risk posed to democratic processes by foreign hackers.

"Fake news and botnets posing as people—information is now being used against us," McAfee CEO Chris Young told the audience. "What we used to protect—data—is now being weaponized and used against us, and sometimes we have to protect ourselves against it.

The nation's democratic processes also need protecting, Microsoft's Smith said. To help, he said that, Microsoft launched its Defending Democracy Program, which aims "to protect candidates, campaigns, voters and voting equipment."

#### **MICROSOFT LAUDS APPLE, LINUX**

But the industry still faces some longstanding challenges, including cybersecurity not yet being part of many organizational cultures, McAfee's Young said. "If you look at the Verizon Data Breach report released recently, you see that nearly 40 percent of breaches are still driven by insiders and issues under organizations' control."

In the keynote speeches, the technology executives also touched on what is working well. Microsoft's Smith, in particular, saluted examples of security that's good for society, including Apple's iPhone for "hardware-based biometrics done right." He also cited "new announcements by Intel to better secure the chip, including against the kinds of side attacks that we've seen in the past months."

And he noted the announcement by Microsoft of Azure Sphere, an improvement in its cloud infrastructure offering designed to not only secure enterprises but also the internet of things; it includes a new chip, operating system and security service.

"Did anyone every think that someone from Microsoft would come here and say that we are shipping a custom, Linux kernel?" Smith said, drawing applause from the audience.



## Behind the Scenes: ISMG at RSA Conference 2018

Information Security Media Group, media partner at RSA Conference 2018, was busy conducting video interviews with top leaders in information security, risk management and privacy. Here's a look at the team behind the scenes.



CrowdStrike's Dan Larson shares insights with ISMG's Varun Haran.



ISMG's video studio in Broadcast Alley was a focal point for attendees throughout RSA Conference 2018.

ISMG's Tom Field discusses nation-state threats with the FBI's Elvis Chan.

## SMG

## NEW. EDU TI N. RE!



TOP: ISMG's Nick Holland frames a question for Sean Frazier of Duo Security; RIGHT: ISMG's Mathew Schwartz discusses social engineering attacks with Stu



preparation were required two separate studios at RSA

#### **About ISMG**

Information Security Media Group (ISMG) is the world's largest media organisation devoted solely to information security and risk management. Each of our 28 media properties provides education, research and news that is specifically tailored to key vertical sectors including banking, healthcare and the public sector; geographies from North America to Southeast Asia; and topics such as data breach prevention, cyber risk assessment and fraud. Our annual global summit series connects senior security professionals with industry thought leaders to find actionable solutions for pressing cybersecurity challenges.

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