THE INFLUENCERS
2015
Top 10 Influencers in Health InfoSec

Each of these Influencers for 2015 has made a substantial impact. Their influence ranges from shaping national health data security and privacy regulations and enforcement to providing prevention and data protection insights.

## Adam Greene 10

Partner, Davis Wright Tremaine

Greene, a frequent speaker on regulatory matters, has a down-to-earth style that puts people at ease while he translates legal jargon into understandable actions that healthcare organizations and their business associates should consider taking for their own privacy and security programs. The attorney offers insights based on his former role on the staff at the HHS Office for Civil Rights, which enforces HIPAA.

9 James Routh

CISO, Aetna; Chair, National Health-ISAC

Routh has been a strong advocate for the healthcare sector to take a risk-based approach to security programs, shifting away from the more common focus on HIPAA compliance. As a board member of NH-ISAC, he's been trying to breathe new life into the information sharing organization by taking what he's learned by serving on FS-ISAC in the financial sector and adopting some of those best practices in healthcare. His influence could help boost the relevance of NH-ISAC in 2015, especially as HITRUST continues to turn up the competitive heat.
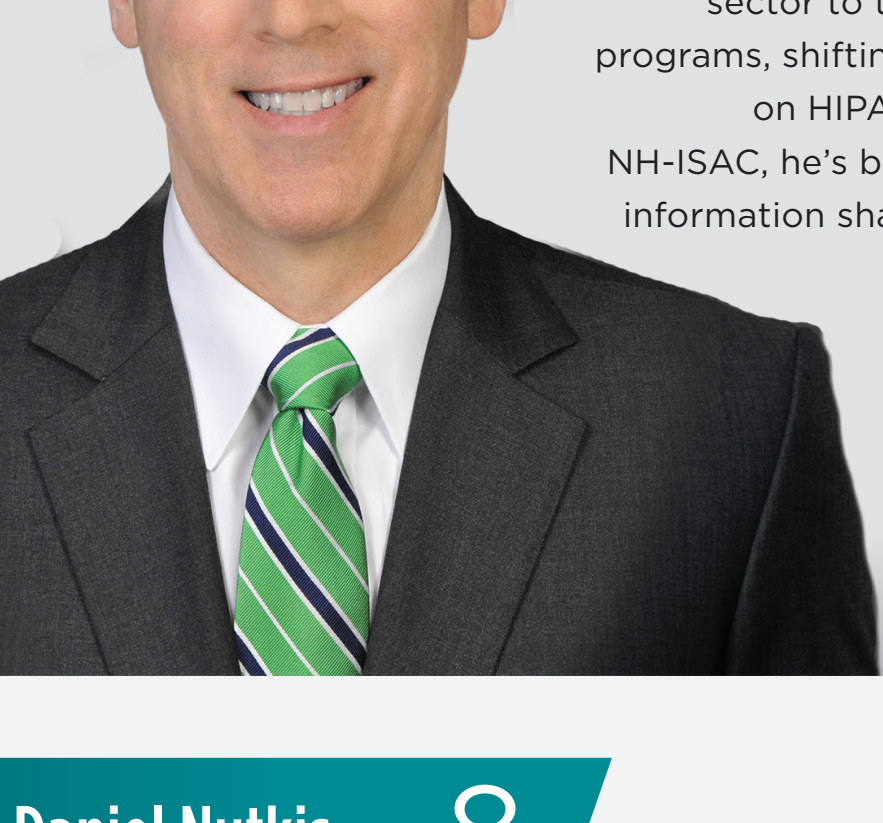
Daniel Nutkis 8

**CEO, Health Information Trust Alliance**

While HITRUST is best known for its Common Security Framework, Nutkis has been working closely with healthcare sector infosec leaders and federal officials on cyberthreat information sharing and analysis activities. HITRUST has conducted cyberdrill exercises with HHS and has launched a new group to study the issue of medical device cybersecurity. HITRUST also is increasingly viewed as a competitor to the National Health ISAC.
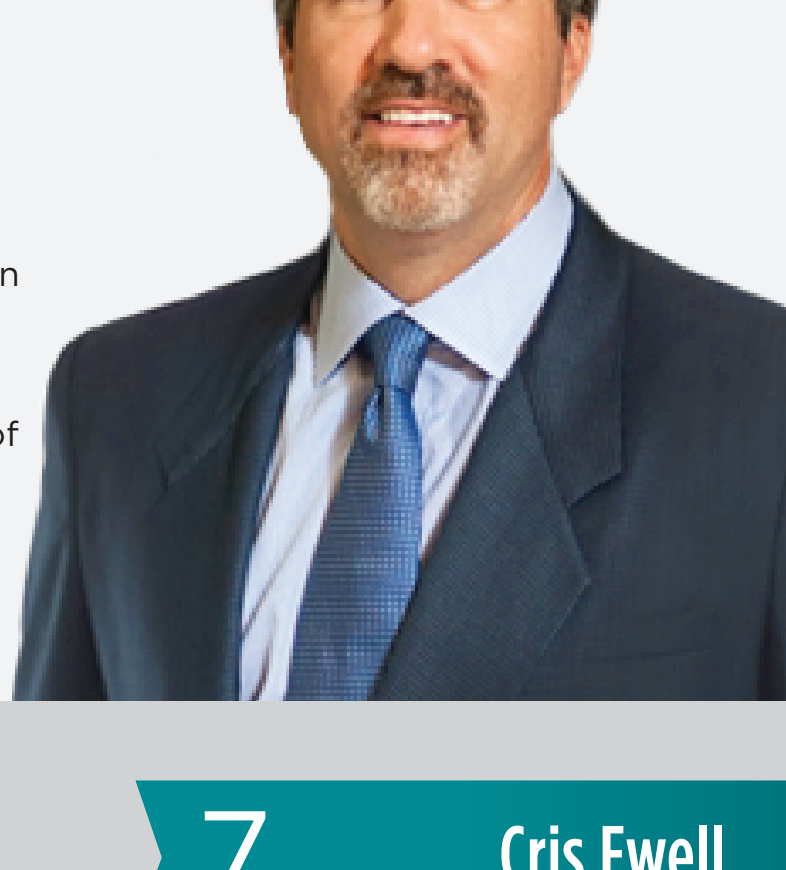
7 Cris Ewell

CISO, Seattle Children's Hospital

Ewell has been a vocal advocate for breach detection and prevention, offering tips to his healthcare peers. He's also been encouraging organizations to embrace more robust risk management security strategies, rather than focusing solely on compliance. A frequent speaker at healthcare industry privacy and security forums and events, Ewell also serves as a professor and guest lecturer at several universities, and conducts research on information security risk management.
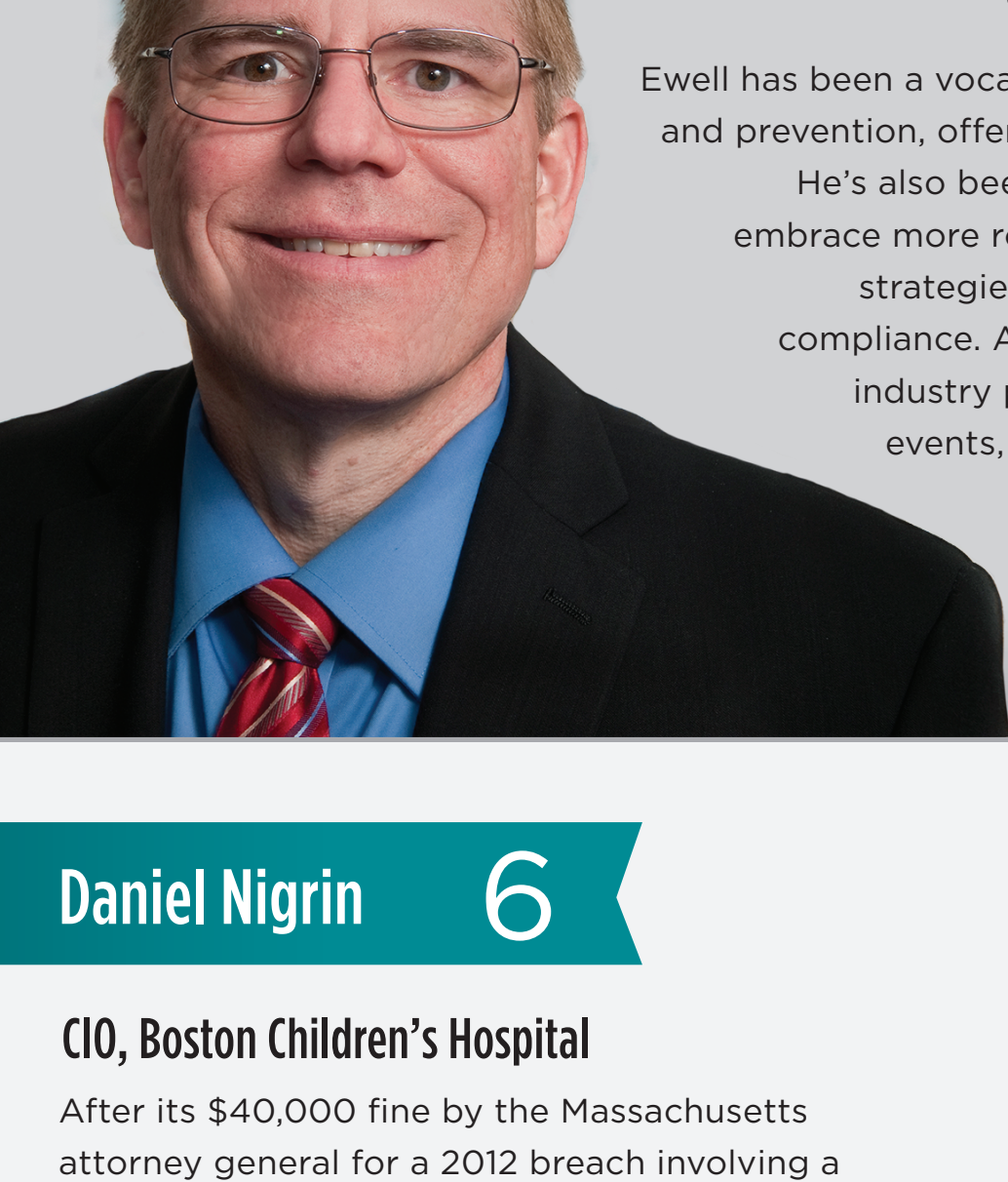
Daniel Nigrin 6

CIO, Boston Children's Hospital

After his $40,000 fine by the Massachusetts attorney general for a 2012 breach involving a stolen unencrypted laptop, Boston Children's Hospital has been pushing to improve security, including encrypting all mobile devices. In addition, hacktivists waged a DDoS attack against the hospital in spring 2014 to protest a controversial child custody medical case. Nigrin has been very open in speaking about information security, especially the DDoS experience, offering insights about preparing for such attacks.

5 Karen DeSalvo

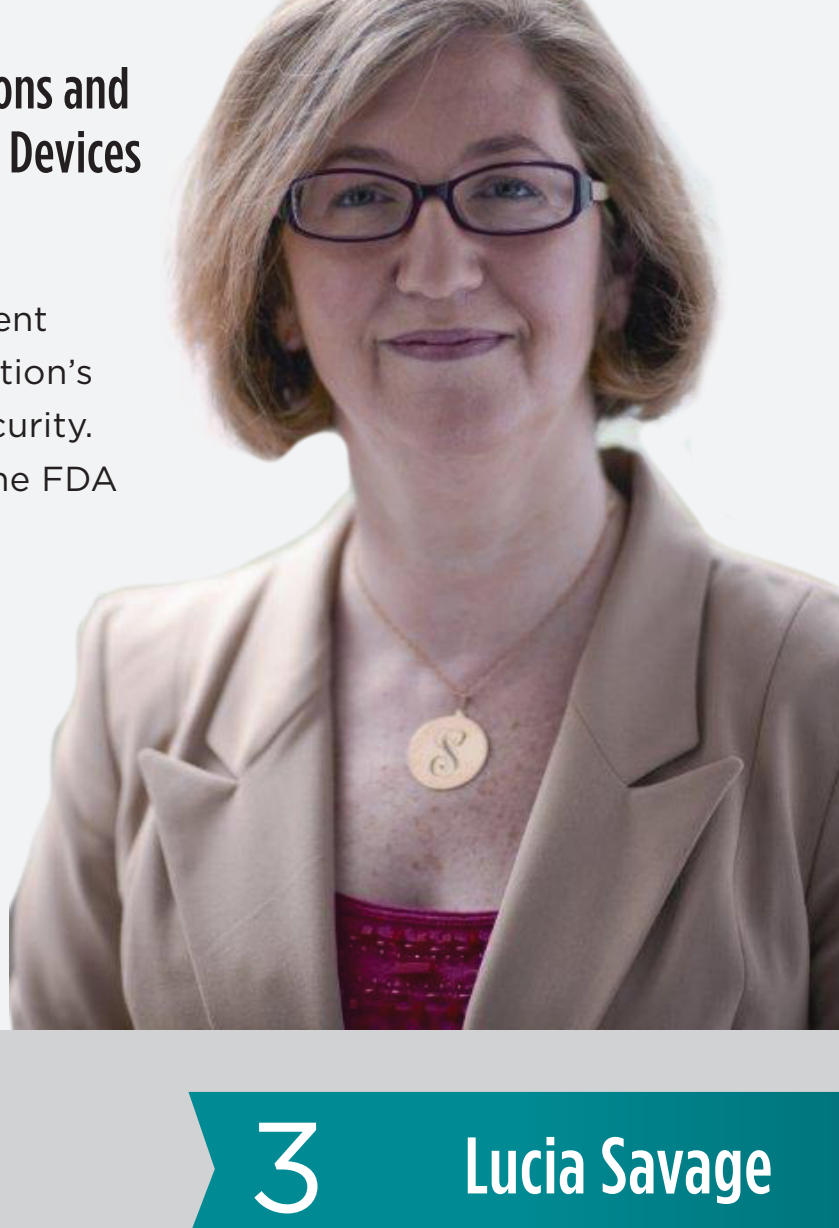**National Coordinator for Health IT**

As leader of the Office of the National Coordinator for Health IT, DeSalvo is the architect and ambassador of the ONC's unfolding 10-year roadmap, which includes an emphasis on secure health data exchange. Since joining ONC in January 2014, DeSalvo has gained substantial clout within the Department of Health and Human Services. In October, she took on the additional role of acting assistant secretary of health to help in the department's response to Ebola and other public health emergencies.

Suzanne Schwartz 4

Director, Emergency Preparedness Operations and Medical Countermeasures, FDA's Center for Devices and Radiological Health

Schwartz is playing an increasingly prominent role guiding the Food and Drug Administration's efforts to ramp up medical device cybersecurity. That includes acting as a liaison between the FDA and the healthcare sector as the industry hammers out how to mitigate emerging cyberthreats to medical devices. Schwartz also represents the FDA across several inter-agency initiatives and integrated program teams and serves as co-chair of the Government Coordinating Council for the Healthcare and Public Health Sector.

3 Lucia Savage

Chief Privacy Officer, Office of the National Coordinator for Health IT

Savage, who joined ONC last October, will guide development of privacy programs to carry out mandates in the HITECH Act. Looking ahead, she will also help set priorities as ONC moves into new areas, including carrying out its 10-year roadmap, which emphasizes secure national health information exchange supported by interoperable electronic health records, with an emphasis on ensuring patient information remains private as it's shared.

Hackers 2

A series of 2014 incidents offered tangible proof that hackers are now targeting health data. A cyber-attack on Community Health Systems breached 4.5 million patient records, while a DDoS assault crippled Boston Children's Hospital's systems for weeks. And the hacking of Sony Pictures and the U.S. Postal Service exposed employees' health data. External threats are jolting healthcare organizations into re-examining their cybersecurity defenses and breach response plans.

Jocelyn Samuels
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Director, HHS' Office for Civil Rights

Samuels, who joined the HIPAA enforcement agency in 2014, is one of the most powerful figures in healthcare information security. She will be leading efforts to take enforcement to a new level, including an emphasis on business associates, who are directly liable for HIPAA compliance under the HIPAA Omnibus Rule. Her leadership will come into play as the office kicks off its long-delayed next round of HIPAA compliance audits.
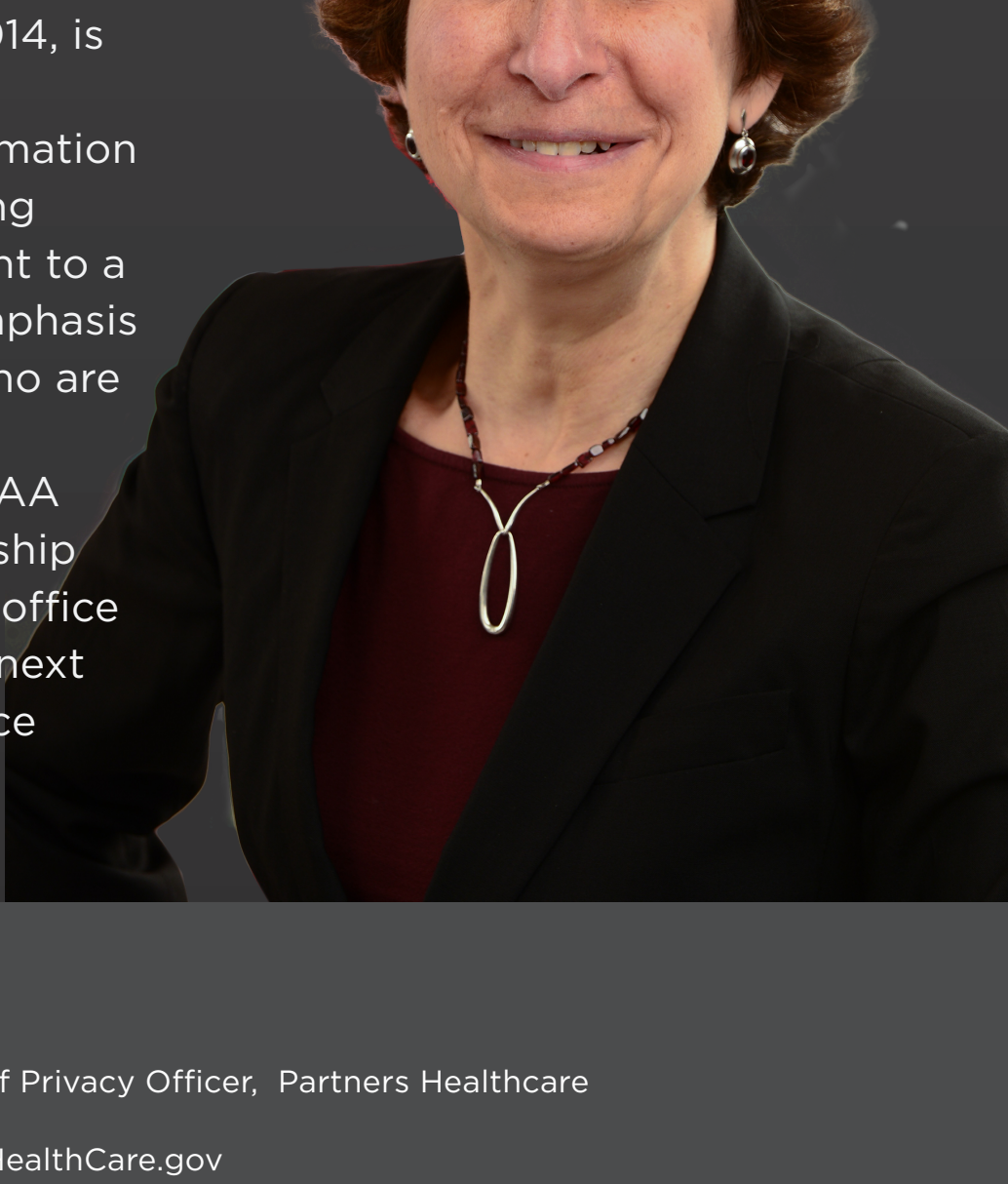
2014 Influencers

Jennings Aske, Former CISO, Chief Privacy Officer, Partners Healthcare

Kurt Delbene, Senior Adviser to HealthCare.gov

Mark Dill, CISO at Cleveland Clinic

John Halamka, CIO, Beth Israel Deaconess Medical Center

David Kibbe, Founder DirectTrust

Mac McMillan, CEO and Founder, CynergisTek

Bakul Patel, Senior Policy Adviser, FDA Center for Devices and Radiological Health

Joy Pritts, Former Chief Privacy Officer, Office of the National Coordinator for Health IT

Leon Rodriguez, Former Director, HHS Office for Civil Rights

The HIT Policy Committee's Privacy and Security Tiger Team

In Memoriam: Barnaby Jack, Ethical Hacker