

TARGET BREACH

BY THE NUMBERS

Following Target's data breach in December 2013, the fallout for the company continues to grow.

\$236 million

Target's total breach expenses

\$236mm total expenses - \$90mm insurance receivable = \$146mm net expenses

40 million

credit and debit cards compromised

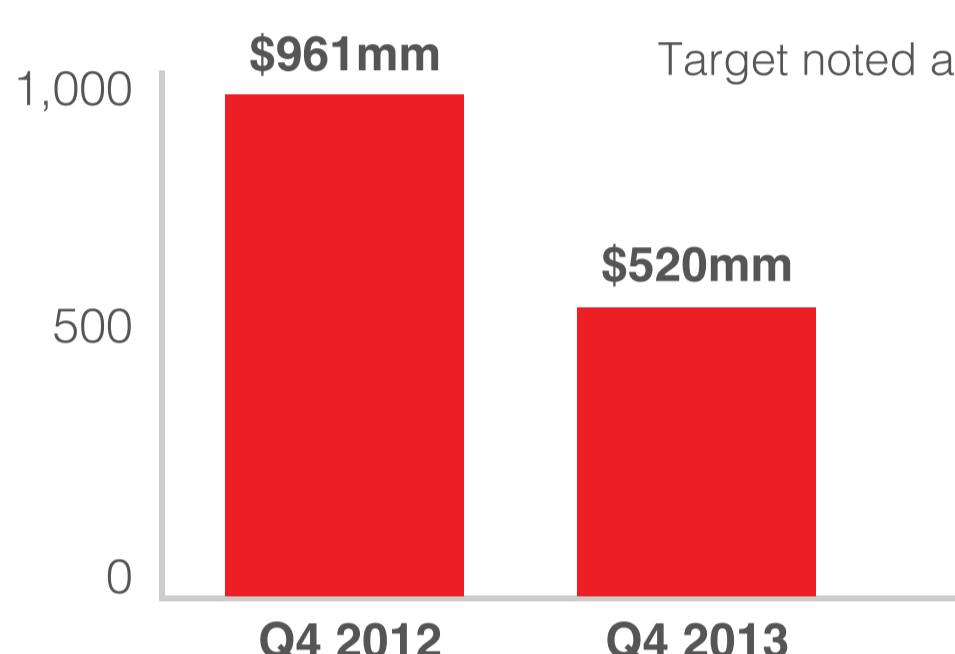
70 million

customer details compromised

140+ lawsuits

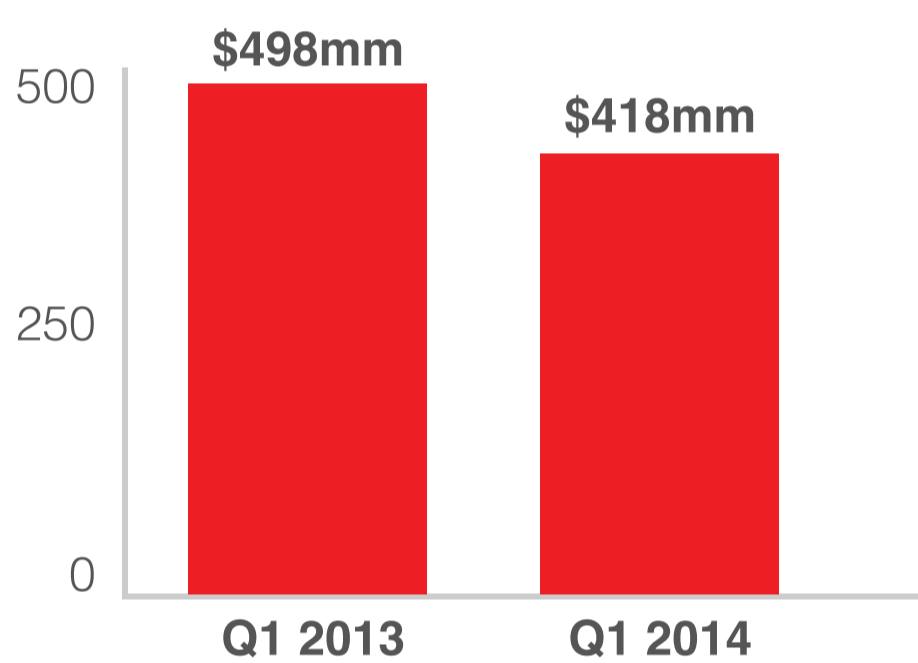
were filed against Target as a result of the breach

110 consumer + 30 banking/credit union + shareholder cases



Target noted a substantial decline in net earnings following the incident.*

Q4 NET EARNINGS DOWN 46% FROM 2012 TO 2013



Q1 NET EARNINGS DROP 16% FROM 2013 TO 2014

Net earnings down \$1.02 billion

from fiscal year 2012 to 2013

The breach also led to a restructuring of **3 top positions**

CEO



Gregg Steinhafel
resigned as CEO
May 5



Brian Cornell
named new chairman
and CEO July 31

CIO

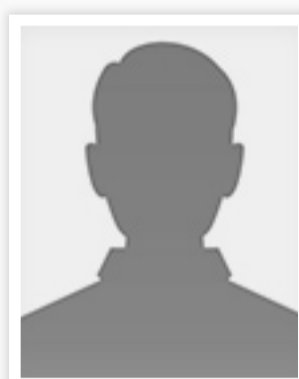


Beth Jacob
resigned as CIO
March 5



Bob DeRodes
named new CIO
April 29

CISO

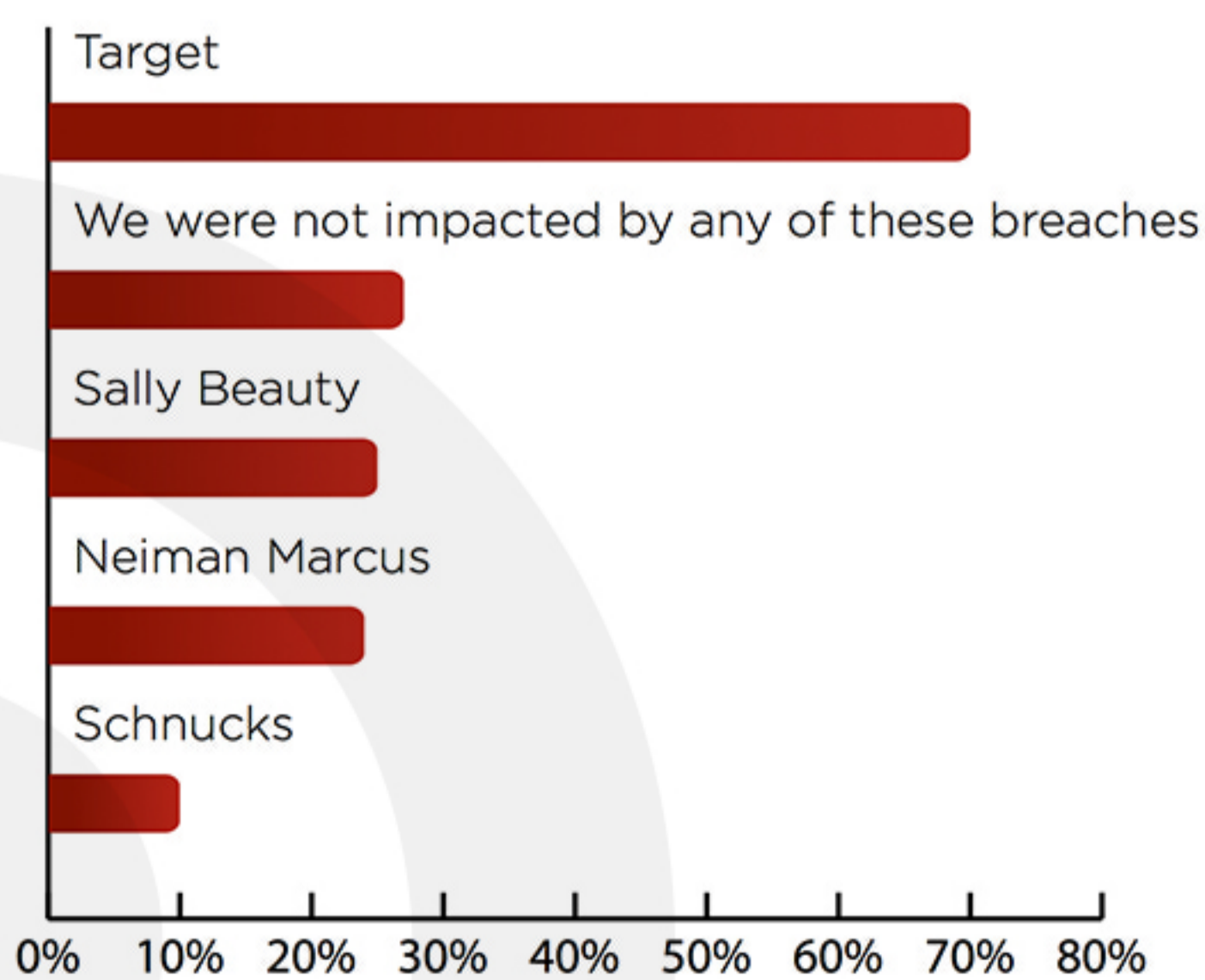


None



Brad Maiorino
named first CISO
June 10

Which retail breaches impacted financial institutions and their customers?



70%

cited the
Target breach**



**according to the 2014 Faces of Fraud survey, available at:
www.databreachtoday.com/surveys

Data sources: Target Corp. (as of August 2014)

* Not enough data available to assess the losses directly attributed to the breach

Data Breach

Prevention. Response. Notification. TODAY

About DataBreachToday

Through daily news, interviews and education, DataBreachToday showcases efforts to assess risks, prevent breaches and respond to incidents in compliance with regulatory and legal needs.

View this infographic online: <http://www.databreachtoday.com/target-breach-by-the-numbers-a-7205>