



## Press release

**Paris, 13 June 2014** - Domino's Pizza France has been the target of an attack on the technology platform used to manage its trading website and carry out promotional campaigns in France and Belgium. This illegal accessing of the site has potentially led to the copying of certain personal data relating to customers.

No credit card or bank information relating to any of our clients has been affected by this hacking since the technology platform that was affected does not accept credit card payments, and Domino's Pizza's database does not save this type of information.

Domino's Pizza uses an encryption system for its commercial data. However, the hackers have potentially decoded the encryption system, which mainly protects e-mails and passwords.

The company has immediately contacted the people affected in France and Belgium and invited them to change their password on Domino's Pizza's website to avoid the risk of phishing and fraudulent use of their personal data.

A complaint has been filed with the Director of Public Prosecutions in Paris, and Domino's Pizza France is currently working closely with the relevant authorities and with appropriate experts.

More than ever, security is a top priority for the Group. For this reason, Domino's Pizza France works continuously to prevent technical malfunctions, improve the security of its trading platforms and prevent any further hacking of data.

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### About Domino's Pizza France

Domino's Pizza France is owned by the master franchisee, Domino's Pizza Enterprises Limited. The company is pizza delivery market leader with nearly 230 points of sale at the end of December 2013, more than 3,900 employees and net revenue of 166 million euros in 2013. Domino's Pizza France is the only company in the French market to offer pizzas with unique recipes on a fresh dough base kneaded and rolled by hand. The company's pizzas are prepared and generously topped to order. Contact Domino's Pizza to experience dynamism and commitment with an irresistible sense of fun. That's why people go to Domino's Pizza

### Contacts

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