



# CEO/Founder

RSAConference™2024

## Highlights & Insights

Video Interviews, News, Photos and More From the ISMG Team



# RSA Conference 2024: The Art of the Possible



What happens when you bring thousands of cybersecurity professionals to San Francisco for four days?

New ideas, collaborative thinking, industry vision and the "Art of the Possible" – the theme of RSA Conference 2024. The industry is at a pivot point: Cybercrime and nation-state attacks are worse than ever before but at the same time, emerging technologies such as generative AI, large language models and automation are changing the game for defenders. Yes, ransomware groups are using AI and other tools and tactics to scale their attacks, but the cybersecurity community is coming together to defeat them through law enforcement action, information sharing and good cyber defense.

As the event's largest media sponsor, we again staffed two video studios at the conference, and we produced nearly 150 interviews, including more than 60 CEOs and company founders featured in this compendium. We debuted ISMG.Studio, an unparalleled platform for leaders in the cybersecurity and technology sectors hosted at major events worldwide. And to help our readers focus on what's important, many of this year's RSA Conference interviews are featured on AIToday.io, OT.today and CIO.inc – major news sites we've recently launched. You'll also see insightful panel discussions and Profiles in Leadership interviews featuring CyberEdBoard members.

We brought our largest-ever ISMG team from around the world to RSA Conference 2024. In these pages, you'll find insightful interviews by our seasoned editorial team – an in-depth view of the latest information and thought leadership from RSA Conference and a glimpse of the Art of the Possible.

Enjoy,

Best,

A handwritten signature in black ink, appearing to read "Tom Field", written in a cursive style.

**Tom Field**  
SVP, Editorial  
Information Security Media Group  
tfield@ismg.io

---

Visit us online for more ISMG at RSAC coverage:

[ismg.studio](https://ismg.studio)



RSAConference™2024

# By the numbers

4

Days

2

Studios

150

Interviews

CEOs, CISOs, CIOs, Experts, Investors,  
Analysts and More



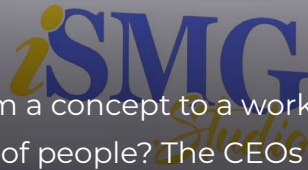
## CEO/Founder

Mark McClain, SailPoint .....	5	Tony Pepper, Egress .....	15
Shlomo Kramer, Cato Networks .....	5	Danny Brickman, Oasis Security .....	16
Chris Pierson, BlackCloak .....	6	Aaron Shilts, NetSPI.....	16
Seemant Sehgal, BreachLock.....	6	Dave DeWalt, NightDragon .....	16
Casey Ellis, Bugcrowd.....	6	Lieuwe Jan Koning, ON2IT .....	16
Sanjay Mirchandani, Commvault.....	6	Sumedh Thakar, Qualys.....	17
Tamar Bar-Ilan, Cyera .....	7	Marc Witteman, Riscure.....	17
Vinayak Godse, DSCI.....	8	Rohit Ghai, RSA.....	17
Robert M. Lee, Dragos .....	8	Mickey Bresman, Semperis .....	17
Alex Bazhaniuk, Eclipsium .....	8	Bipul Sinha, Rubrik.....	19
Edna Conway, EMC Advisors.....	8	J.J. Guy, Sevco Security.....	21
Wendy Nather, Cisco.....	8	Dharshan Shanthamurthy, SISA.....	21
Dave Merkel, Expel.....	11	Brian Fox, Sonatype.....	21
Manny Ravelo, Forcepoint .....	11	Bob VanKirk, SonicWall.....	21
Alberto Yépez, ForgePoint Capital .....	11	Dan Streetman, Tanium .....	22
Marten Mickos, HackerOne .....	11	Vivek Ramachandran, SquareX .....	23
Stu Solomon, HUMAN.....	12	Christophe Van de Weyer, Telesign .....	23
Kyle Hanslovan, Huntress .....	12	Alex Doll, Ten Eleven Ventures.....	23
Jason Passwaters, Intel 471 .....	12	Nayaki Nayyar, Securonix .....	23
Clar Rosso, ISC2 .....	12	Joe Sullivan, Ukraine Friends .....	24
Lior Div, Seven AI .....	14	Chris Wysopal, Veracode.....	24
Ashley Rose, Living Security .....	14	Yoav Leitersdorf, YL Ventures.....	24
Ben-Efraim, Menlo Security .....	14	James Foster, ZeroFox .....	24
Edgard Capdevielle, Nozomi Networks .....	14	Jay Chaudhry, Zscaler.....	26
Stu Sjouwerman, KnowBe4 .....	15	Mike Fey, Island .....	28

Behind the Scenes: ISMG at RSAC 2024 .....	29
--	----



## CEO/FOUNDER



How does an innovative idea go from a concept to a working solution that's providing cybersecurity services to thousands of people? The CEOs and founders in the cybersecurity industry have led countless efforts to build companies from scratch and introduce innovation at scale. We spoke to some of the most well-known and influential leaders in the industry today to find out how they got here and where they're headed.

### Facing the Complexity of Unified Identity, Third-Party Risk

SailPoint CEO **Mark McClain** Discusses Identity Security Challenges



In the identity security market, mid- to large-scale enterprises often grapple with understanding who has access to what within their IT environments. Mark McClain, CEO of SailPoint, said that traditional perimeter-based security has expanded, so security teams need to understand access in a world of mobile and cloud computing.

[WATCH ONLINE](#)

### How Integrated Security Platforms Are Redefining Defense

Cato Networks' CEO **Shlomo Kramer** on the Benefits of Integrated Security Platforms



As threats become more sophisticated, the demand for integrated security platforms is at an all-time high. This demand is driven by the operational inefficiencies of traditional security models, said Shlomo Kramer, co-founder and CEO, Cato Networks.

[WATCH ONLINE](#)

## The Blurring Personal-Professional Executive Risks of a CISO

BlackCloak CEO **Pierson** Discusses Leadership, AI Threats, Regulatory Landscape



Nearly half of more than 500 CISOs reported cyberattacks on the personal lives of their executives, indicating the growing prevalence of hackers targeting individual employees - and skirting the strong protections of large enterprises, according to a study commissioned by Digital Executive Protection company BlackCloak.

WATCH ONLINE

## Offensive Security: Lose That Loser's Mindset

BreachLock's **Seemant Sehgal** on Proactively Finding Out Where Your Defense Will Fail



Offensive security in the past five years has moved from traditional pen testing to a platform-based strategy. BreachLock CEO Seemant Sehgal discussed why offensive security is more important than ever and how to convince the board to increase the budget for it.

WATCH ONLINE

## Outsmarting Adversaries: Using AI for Security

Bugcrowd Founder **Casey Ellis** on the Challenges of Integrating AI Into Security



Hackers are using generative AI to boost their malicious activities and are making progress toward autonomous, AI-driven internet exploitation. Casey Ellis, founder of Bugcrowd, said that while bias is a key AI concern, integrating AI safely into existing processes is a bigger challenge.

WATCH ONLINE

## How to Increase Cyber Resilience With Continuous Testing, AI

Commvault's **Mirchandani** on Cyberthreat Response, Ensuring Operational Continuity



Commvault President and CEO Sanjay Mirchandani discussed how continuous testing and AI-enhanced recovery capabilities are crucial for businesses to swiftly respond to cyberthreats and ensure operational continuity. These capabilities will help "good AI to fight bad AI," he said.

WATCH ONLINE



## Tamar Bar-Ilan

Co-Founder & CTO, Cyera

# Using AI at Scale Makes Data an Even More Critical Asset

### Cyera's Tamar Bar-Ilan: AI Benefits Are Clear But Unintended Consequences Are Not

With the explosion of data, organizations need to understand what data they have, how it is being used, where it's going and how it is secured. Cyera's platform enables them to do just that, and the company has grown into a \$1.4 billion unicorn in just three years.

In this video interview with Information Security Media Group at RSA Conference 2024, Bar-Ilan also discussed:

- The importance that regulators are now placing on data;
- Tackling AI-enabled applications that give people across the organization access to data that they absolutely shouldn't access;
- What having organizations use AI at scale will mean for security.

---

“We need to adopt newer standards that will allow us to have that foundational trust element by adopting algorithms that are safe from even quantum computers.”

- *Tamar Bar-Ilan*

---

WATCH ONLINE

## Driving Cybersecurity Innovation in India

DSCI CEO **Vinayak Godse** on India's Thriving Cybersecurity Ecosystem



The Data Security Council of India has been driving innovation in the cybersecurity ecosystem. With over 350 global and homegrown security firms, this environment has led to the development of security products, and many tech companies have established development and engineering operations in India, said Vinayak Godse, CEO, DSCI.

[WATCH ONLINE](#)

## Effective Operational Technology Security? Embrace Response

Critical Infrastructure Over-Focuses on Prevention, Says Dragos' **Robert M. Lee**



An uptick in the tempo of attacks targeting operational technology networks means the industry must improve its ability to respond to such attacks, said Robert M. Lee, CEO and co-founder of industrial cybersecurity firm Dragos.

[WATCH ONLINE](#)

## Assess the Security of Code in All Supply Chain Components

**Alex Bazhaniuk** of Eclipsium on Strategies for Strengthening Supply Chain Security



A piece of infrastructure, such as a laptop, contains components from hundreds of vendors, and even the smallest vendor presents a risk. That's why it is important to assess the security of code for all components to ensure supply chain security, said Alex Bazhaniuk, CTO and co-founder, Eclipsium.

[WATCH ONLINE](#)

## State of Security: Are We Moving Forward or Standing Still?

**Edna Conway** and **Wendy Nather** Discuss Cybersecurity's Past, Present and Future



Edna Conway, CEO, EMC Advisors, and Wendy Nather, director, strategic engagements, Cisco, discussed the persistent challenges and evolving dynamics in cybersecurity. They emphasized the importance of historical awareness, effective information sharing and leveraging AI for predictive risk management.

[WATCH ONLINE](#)

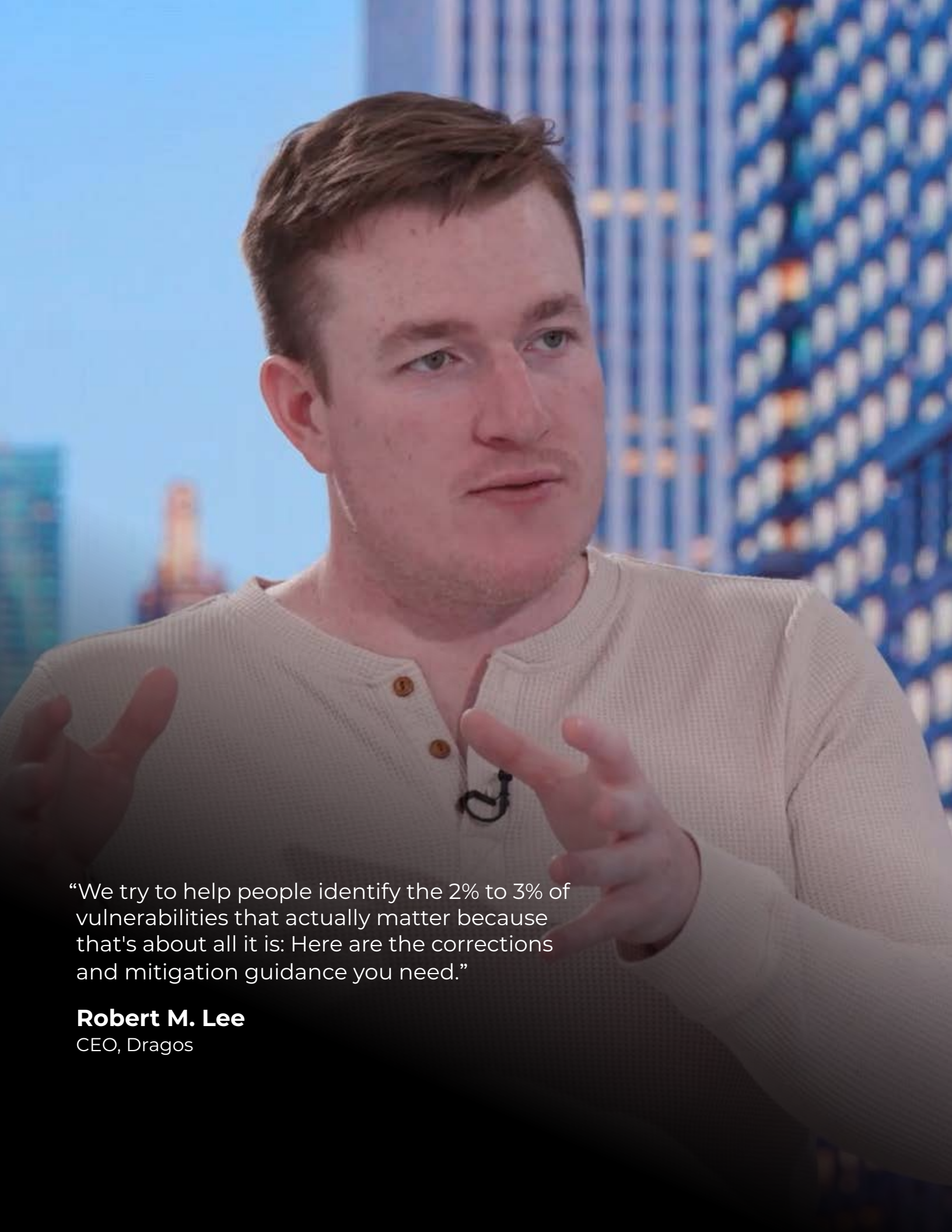




“We're certainly hearing this from so many of our customers: They are still wrestling deeply with the threats against their own employees and the identities that they think they know well - the people that work for them, that get paid by them, that have an employee ID.”

**Mark McClain**

CEO, SailPoint of Security and Collaboration, Cisco



“We try to help people identify the 2% to 3% of vulnerabilities that actually matter because that's about all it is: Here are the corrections and mitigation guidance you need.”

**Robert M. Lee**

CEO, Dragos

## The Cyber Risks for Businesses in an Election Year

Expel CEO **Dave Merkel** on How Companies Encounter Geopolitical Risks



As geopolitical tensions rise, businesses across the U.S. find themselves in the crosshairs of international cyber conflicts. The blending of global conflicts into cyberthreats is becoming a reality for companies far removed from the political sphere, said Dave Merkel, CEO of Expel.

WATCH ONLINE

## Future-Proofing Cybersecurity With Data-Centric Approaches

Manny Rivelo, CEO of Forcepoint, Discusses Next-Gen Data Security Strategies



As enterprises face growing complexities in data management, leaders seek innovative solutions to protect sensitive information. Manny Rivelo, CEO of Forcepoint, highlights the transition from traditional data loss prevention to more nuanced, AI-driven security models.

WATCH ONLINE

## Next-Generation Identity Platforms to See Sizeable Adoption

ForgePoint Capital Founder on the State of the Cybersecurity Marketplace



With so much data being generated and processed, the market is going to experience a proliferation of next-generation identity platforms, said Alberto Yépez, co-founder and managing director, ForgePoint Capital.

WATCH ONLINE

## Human-Powered Security in the Era of Rapid Automation

HackerOne's **Mickos** on Human-Centric Cybersecurity for Responsible AI Adoption



HackerOne CEO Marten Mickos discussed assessing the risks associated with generative AI and the role of red teaming exercises and bug bounty programs in securing AI implementations. "AI is good, but only when the human is the steward and governing it," he said.

WATCH ONLINE

## Why Cyberthreats in Ad Tech Mirror Traditional Enterprises

Stu Solomon, CEO, HUMAN, on Shared Challenges Across Diverse Cyber Landscapes



While threat actors and environments may differ, the volume and scale of digital interactions in advertising tech and enterprises create challenges in detecting and mitigating threats, said Stu Solomon, CEO, HUMAN. He discusses the need to address privacy concerns amid the evolving threat landscape.

WATCH ONLINE

## Lessons From Change Healthcare and System Interoperability

Huntress CEO Kyle Hanslovan on Implications of Healthcare Industry's Biggest Hack



U.S. healthcare interoperability - across doctors, dentists, other healthcare providers and vendors that support them - brings new opportunities for hackers to monetize disruption of badly needed services, said Kyle Hanslovan, CEO, Huntress.

WATCH ONLINE

## The Operationalization of Threat Intelligence Programs

Intel 471 CEO Jason Passwaters on Out-of-the-Box Approach to Threat Intel Programs



In the early days of threat intelligence, organizations were primarily consuming reports and linking things together. But now more entities are moving toward "operationalization out-of-the-box" for their threat intelligence programs, said Passwaters, CEO of Intel 471.

WATCH ONLINE

## Women in Cybersecurity: Light at the End of the Tunnel?

ISC2 CEO Clar Rosso Discusses Trends and Challenges for Women in Cybersecurity



For years, the percentage of women in the cybersecurity field has been stagnant at 20% to 25%, but a recent study shows a promising trend: More women are taking cybersecurity leadership roles, and they are staying in those roles, said Clar Rosso, CEO of ISC2.

WATCH ONLINE



“The tourists are gone. Reality has set in. Prices are normalized. Companies need to invest. They have to invest because of the regulatory environment.”

**Alberto Yépez**

Co-Founder and Managing, Director, ForgePoint Capital

## The AI Standoff: Attackers Versus Defenders

Lior Div, Former CEO and Co-Founder, Cybereason, on the Pros and Cons of AI



Lior Div, former CEO of Cybereason and now co-founder and CEO of Seven AI, discussed how hackers use artificial intelligence to become smarter and more effective. He also said that cybersecurity defenders need to harness the power of AI more than ever to stay ahead of attackers.

WATCH ONLINE

## Applying Human Risk Management for Better Security Awareness

Ashley Rose, Founder and CEO of Living Security, on Targeted Awareness Training



Creating and understanding risk profiles for individual users in an organization can help optimize the effectiveness of security awareness training, which is just one tool under the wider umbrella of human risk management, said Ashley Rose, founder and CEO of Living Security.

WATCH ONLINE

## Securing the Enterprise Browser

Menlo Security's Ben-Efraim on Enhancing Existing Browsers With Additional Security



An enterprise browser offers control over browsing sessions and capabilities for enhanced security and connectivity, but enterprises need to disable browser synchronization to prevent security breaches, such as the inadvertent propagation of enterprise passwords, according to Amir Ben-Efraim, CEO, Menlo Security.

WATCH ONLINE

## SEC Regulations Demand Greater Transparency in OT Security

Capdevielle of Nozomi Networks on CISO-Board Dynamics and Cybersecurity Governance



Amid new SEC disclosure regulations, CISOs have transitioned to more active roles in engaging company boards, redefining the dynamics of cybersecurity governance. These regulations require organizations to report cybersecurity incidents and state their cybersecurity posture, said Edgard Capdevielle, president and CEO, Nozomi Networks.

WATCH ONLINE



**Stu Sjouerman**, CEO, KnowBe4

**Tony Pepper**, CEO, Egress

## Inside KnowBe4's Acquisition of Egress

KnowBe4's **Sjouerman** and Egress' **Pepper** on Integrated Solutions for Email Security

In a strategic move aimed at addressing evolving cybersecurity challenges, KnowBe4, a leading provider of security awareness training, has recently announced its acquisition of Egress, a specialist in email security solutions.

In this video interview with Information Security Media Group at RSA Conference 2024, Sjouerman and Pepper also discussed:

- How the integration enables personalized training and education for users based on real-life telemetry data;
- The road map for fully integrating Egress into KnowBe4;
- The role of AI-driven technologies in addressing behavioral-based attacks.

---

“AI needs data. Data needs AI. So, with the two together, it is much more empowering to the user to get them to a point where you can create a strong security culture.”

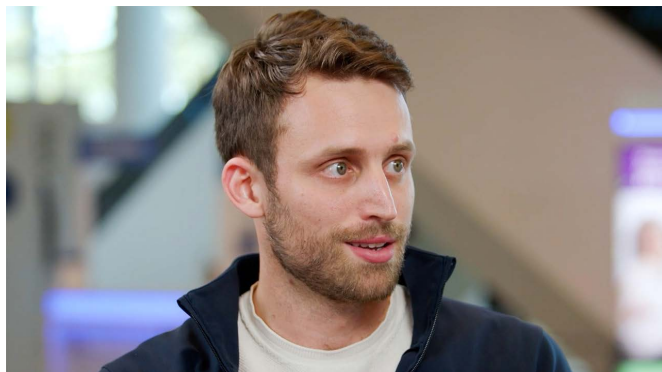
- **Stu Sjouerman**

---

**WATCH ONLINE**

## Nonhuman Identity Management Revolution

Oasis Security CEO **Danny Brickman** on NHI Evolution, Risks and Defenses



Over the past year, the threat posed by nonhuman identities, or NHIs, has evolved significantly. NHIs encompass a broad spectrum of entities, including automation tools, AI agents and cloud applications that authenticate differently from traditional human identities, such as usernames and passwords, said Danny Brickman, co-founder and CEO, Oasis Security.

[WATCH ONLINE](#)

## The Shift to Continuous AI Model Security and Pen Testing

**Aaron Shilts** of NetSPI on Security Challenges, Threats of AI Models



The challenges of securing proprietary data within AI models and the paradigm shift in enterprise security are brought about by the widespread adoption of AI models. Aaron Shilts, president and CEO, NetSPI, discussed the risks posed by AI and the importance of continuous security assessments.

[WATCH ONLINE](#)

## AI, Disinformation and Vendor Consolidation

**Dave DeWalt**, CEO, NightDragon, Says the State of Cybersecurity Is Vibrant



Generative AI has ushered in a new era of cybersecurity, presenting opportunities for innovation while also posing significant threats to AI models. "It's a curse and a blessing," and the state of cybersecurity is "vibrant" and experiencing a "golden age," said Dave DeWalt, founder and CEO, NightDragon.

[WATCH ONLINE](#)

## Make Zero Trust Happen

**Lieuwe Jan Koning**, Co-Founder and CTO, ON2IT Dispels Zero Trust Misconceptions



Some organizations start out thinking that it's too challenging to embrace zero trust security or that it is a one-and-done strategy. But taking a slow and steady approach at the beginning can really help in realizing the much wider critical value, said Lieuwe Jan Koning, co-founder and CTO, ON2IT.

[WATCH ONLINE](#)



## Enterprise Cyber Risk: Overcoming the Issue of Siloed Tools

Sumedh Thakar, Qualys, on Enhancing Cybersecurity Through Strategic Risk Management



Cybersecurity is evolving beyond tool deployment toward the strategic management of threats. While companies deploy numerous tools to address security incidents, this siloed strategy may obscure the bigger picture - understanding the comprehensive cyber risk to the business.

WATCH ONLINE

## Challenges in Adopting Post-Quantum Cryptography

Riscure's Marc Witteman on the Need for Quantum-Resistant Cryptographic Algorithms



Quantum computing poses a significant threat to existing public key cryptographic algorithms such as RSA, potentially rendering them obsolete. As the threat landscape grows exponentially with new developments in quantum computers' capabilities, cryptographic standards that can withstand quantum disruptions have become critical.

WATCH ONLINE

## NIST CSF 2.0 and the State of Cybersecurity

RSA CEO Rohit Ghai on Impact of New Regulations, Trends in Identity and AI



The federal government has expanded its regulations for cybersecurity best practices with the long-awaited NIST CSF 2.0 standards, and the new guidelines place more emphasis on governance and overall risk management, as well as the "outsized role of identity in the context of a zero trust security posture," said Rohit Ghai, CEO, RSA.

WATCH ONLINE

## Identity Systems: Attackers' Keys to the Kingdom

Semperis' Mickey Bresman on Ransomware's New Frontier: Identity and Backup Systems



Ransomware attackers are increasingly targeting identity systems and backup files to gain control over organizational operations. Securing these systems has become critical to preventing cybercriminals from significantly disrupting operations and demanding ransom payments.

WATCH ONLINE



“We watched a big shift in the attack surface, and part of that attack surface now is industrial networks, IoT devices and things that connect to the internet that need to be secured. Cyber has become a much bigger universe and a much harder job for CISOs as well.”

**Dave DeWalt**

CEO, NightDragon



## **Bipul Sinha**

Co-Founder, Chairman and CEO, Rubrik

# The Challenges in Protecting Healthcare Data, Resiliency

**Bipul Sinha**, Co-Founder, Chairman and CEO, Rubrik, on Digital Transformation

As hospitals and other healthcare providers continue to digitize all kinds of very sensitive healthcare information, these organizations are becoming an increasingly attractive target for threat actors for a variety of reasons, said Bipul Sinha, co-founder, chairman and CEO, Rubrik.

In this video interview with Information Security Media Group at RSA Conference 2024, Sinha also discussed:

- The digital transformation of healthcare;
- The challenges of safeguarding health data in the cloud;
- The significance of Rubrik's purchase last August of data security posture management startup Laminar for \$104.9 million.

---

“Attackers are getting smart. They used to attack and encrypt files; now they're attacking at the virtual machine layer, which helps them escape detection.”

**- Bipul Sinha**

---

[WATCH ONLINE](#)



“2.0 broadens the scope of the document to beyond just critical infrastructure. Cybersecurity is now everybody's problem.”

**Rohit Ghai**  
CEO, RSA

## Solving the Fractured Data Problem in Exposure Management

Sevco Security's **J.J. Guy** on Aggregating and Prioritizing Vulnerabilities



Enterprises grapple with a deluge of vulnerabilities, misconfigurations and IT hygiene gaps. An automated exposure management program helps prioritize and remediate risks, fostering collaboration between security and IT teams, said J.J. Guy, CEO, Sevco Security.

[WATCH ONLINE](#)

## The Cost of Cybersecurity in Digital Payments Space

**Dharshan Shanthamurthy** on Security, Compliance and Growth in Digital Payments



The digital payments landscape is undergoing transformative growth, with cybersecurity at its core. Dharshan Shanthamurthy, CEO at SISA, discussed the urgency of addressing cybersecurity in an industry that is not only lucrative for businesses but also for motivated criminal gangs.

[WATCH ONLINE](#)

## State of Software Security: Has It Moved Past Unacceptable?

**Brian Fox** Discusses Legislative Efforts and Challenges in Software Security



The state of software security is constantly evolving, and although awareness and conversation around it have increased, the industry is no closer to solving the problem, said Brian Fox, co-founder and chief technology officer, Sonatype.

[WATCH ONLINE](#)

## Managed Security Service Provider Needs in the SMB Market

**Bob VanKirk**, President and CEO of SonicWall, on Latest MSSP Trends



Small and medium-sized businesses have a "resounding need" for SASE as part of managed security services, and that's why SonicWall has added SASE to its security stack, said Bob VanKirk, the company's president and CEO.

[WATCH ONLINE](#)



**Dan Streetman**  
CEO, Tanium

## How AI and Real-Time Data Are Reshaping Endpoint Security

Tanium CEO **Dan Streetman** on Breaking Down Silos and Unified Endpoint Management

In today's digital business world, the separation of IT and security teams often hampers unified decision-making processes.

In this video interview with Information Security Media Group at RSA Conference 2024, Streetman also discussed:

- How Tanium's partnership with Microsoft amplifies the impact of real-time data;
- The dangers of relying on outdated data for AI-driven decision-making;
- The role of AI in endpoint security.

---

“We can give them the insights. We call it a confidence score to make decisions on what to do next. That changes the paradigm.”

- **Dan Streetman**

---

[WATCH ONLINE](#)

## Can Browser-Native Security Stop Web Attacks?

Vivek Ramachandran of SquareX on Why the SASE/SSE Model Is Inadequate



Interest in SASE/SSE technologies is growing as organizations and vendors move toward consolidated networking and security platforms. But SASE has not been able to deliver on its promise of protecting enterprise users, according to Vivek Ramachandran, founder and CEO, SquareX.

WATCH ONLINE

## Why AI Is the Best Defense Against AI-Enabled Fraud Attacks

Christophe Van de Weyer, CEO, Telesign, on Fighting AI With AI



Artificial intelligence has enabled cybercriminals to refine their tactics and modify fraud and cyberattack tools, but the same technology now presents itself as the best defense against automated cyberattacks in various forms, said Christophe Van de Weyer, CEO, Telesign.

WATCH ONLINE

## How AI Is Reshaping the Startup Landscape in Cybersecurity

Venture Capitalist: Tackling AI's Unsolved Problems Creates Startup Opportunities



Enterprise-level ChatGPT has been a game changer. The interface and LLMs created a decade's worth of AI awareness in a year, even though one-third of cybersecurity companies were already using AI. The difference today is scale, as cloud allows massive datasets of all kinds, increasing from 700 variables to millions of data points.

WATCH ONLINE

## Transforming Your Cyber Defense Strategies With AI

Nayaki Nayyar of Securonix on AI's Dual Impact on Cybersecurity



As businesses increasingly integrate artificial intelligence into their cybersecurity strategies, they encounter a double-edged sword. At the World Economic Forum this year, more than 55% of respondents believed attackers benefit more from AI, which is alarming, said Nayaki Nayyar, CEO of Securonix.

WATCH ONLINE

## CyberEdBoard Profiles in Leadership: Joe Sullivan

Former Uber CSO Discusses Emerging Digital Risks and Security Leadership Roles



Leaders of digital security risk in the near future will have more influence within their organizations and executive ranks, but they won't necessarily be today's CISOs, said Joe Sullivan, CEO of Ukraine Friends and former CSO of Uber.

WATCH ONLINE

CyberEdBoard | Member

## The Crossroads of AI and Application Security

Veracode's Chris Wysopal on Navigating AI's Risks and Rewards in App Security



AI has been in cybersecurity for a long time, but generative AI is the new thing, said Chris Wysopal of Veracode. With its ability to analyze and generate code, generative AI presents both challenges and solutions - the yin and the yang - reshaping how developers and security professionals approach software development and maintenance.

WATCH ONLINE

## Revamping Cybersecurity: Innovative Approaches by Startups

Yoav Leitersdorf on Startup Potential for the Future of Cybersecurity



Yoav Leitersdorf, managing partner at venture capital firm YL Ventures, discusses how technology startups are spearheading transformative initiatives. As organizations face evolving threats, the need for innovative approaches has never been more pressing, he said.

WATCH ONLINE

## AI-Driven Cyberthreats and Remote Work Challenges

ZeroFox CEO James Foster on Generative AI Security Risks and Proactive Cybersecurity



"The generative AIs and specifically the ChatGPTs of the world have made it really easy for adversaries to be really good at [cyberattacks]," said James Foster, founder and CEO of ZeroFox. "So, you have to do it differently. We've taken the approach to go after the adversary."

WATCH ONLINE





“AI democratizes the entire concept. Now, threat actors who are not that skilled or do not have deep technical knowledge or experience can leverage generative AI to be able to launch malicious attacks - disruptive, targeted attacks. That was never there before.”

**Nayaki Nayyar**

CEO, Securonix



## Jay Chaudhry

Founder, Chairman & CEO, Zscaler

# Going All-In With AI at Zscaler to Raise the Bar in Cyber

**Jay Chaudhry**, CEO of Zscaler, on Company's AI Commitment, Solutions

Zscaler is going all-in in its investment in AI to bolster its customers' ability to stay ahead of threat actors, including the company's recent purchase of Avalor and its hiring of a chief AI officer, said Jay Chaudhry, the company's founder, chairman and CEO.

In this video interview with Information Security Media Group at RSA Conference 2024, Chaudhry also discussed:

- Why VPNs and firewalls "need to be retired";
- How the Biden administration's policies and requirements have changed the perception of zero trust;
- Protecting the Department of Defense and other major federal government agencies.

---

“We have that data because of a large number of customers, which includes over 40% of Fortune 500 companies.”

- **Jay Chaudhry**

---

**WATCH ONLINE**



“Using AI to automate the fixing problem just kills so many birds with one stone. You're fixing the old code that was written by developers years ago that you didn't get to, and it can fix the new code that the generative AI is creating. What we're doing at Veracode is: We've used the technique of having a great trusted dataset of bad code and good code and teaching the LLM how to tell the difference and how to make the bad code into good code.”

**Chris Wysopal**

Co-Founder & Chief Technology Officer, Veracode



**Mike Fey**  
CEO, Island

## How the Enterprise Browser Marries IT and Security

Island Co-Founder and CEO Mike Fey on Balancing Security and User Experience

Traditionally, CISOs initiate discussions about enterprise browsers due to their understanding of cybersecurity challenges in consumer browsers. But the involvement of CIOs is crucial as they oversee changes affecting end-user experience, according to Mike Fey, co-founder and CEO, Island.

In this video interview with Information Security Media Group at RSA Conference 2024, Fey also discussed:

- Overcoming the pain points related to enterprise browsers, including BYOD, VDI and call center enablement;
- Island's strategic approach to balancing security and the user experience;
- Decision-making dynamics between CISOs and CIOs concerning operational gains and budget allocation.

---

“The CISO understands the challenges of consumer browsers from a cybersecurity perspective. The CISO community has been so active in looking for new technology. They're an early adopter community, compared to the CIO.”

- **Mike Fey**

---

**WATCH ONLINE**

● REC

00:00:01:00

1H 20M

GOV *i* INFO SECURITY®

*i*SMG  
Studio

4K HD 1080

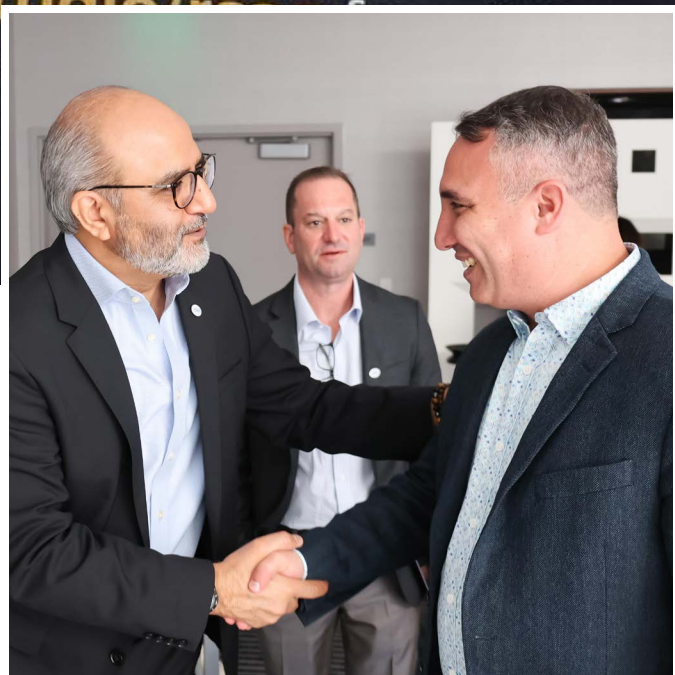
MENU III

# Behind the Scenes

Information Security Media Group, the largest media sponsor team at RSA Conference, conducted video interviews with top leaders in information security, risk management and privacy. Here's a look at the team behind the scenes.



Ukraine Friends CEO and CyberEdBoard member Joe Sullivan prepares for an interview with ISMG's Anna Delaney.



ISMG CEO Sanja Kalra greets HUMAN CEO Stu Solomon.



ISMG CEO Sanjay Kalra, NightDragon CEO Dave DeWalt and David Elichman, chief collaboration officer, ISMG



ISMG's global brands encompass world-class events, programs and services focused on helping organizations gain cybersecurity insights.

Anna Delaney, ISMG director of productions, behind the scenes







Carnegie Mellon's Clarence Worrell with ISMG's Rahul Neel Mani at the Marriott news desk



ISMG CEO Sanja Kalra with CyberEdBoard members Grant Schneider, Tiauna Ross and Jerry Cochran





ISMG CEO Sanjay Kalra, ISMG's Michael Novinson and SailPoint CEO Mark McClain



The ISMG Editors' Panel - Mathew Schwartz, Tom Field, Anna Delaney, Rahul Neel Mani and Michael Novinson - toasts the final day of RSA.



ISMG's Varun Haran and Sanjay Kalra with Matt Girdharry of AWS and friends from Payatu.



Cato Networks CEO Shlomo Kramer, left, chats with ISMG CEO Sanjay Kalra

Datta Junnarkar, CIO of Maritime at Boeing, prepares for an interview.



Above, Elastic's Mike Nichols in an interview with ISMG's Tom Field, senior vice president, editorial

ISMG General Manager Mike D'Agostino, Photographer Victoria Webb, ISMG CEO Sanjay Kalra and ISMG Chief Collaboration Officer David Elichman



Right: Zscaler CEO Jay Chaudhry at the news desk



Right: panelists Piyush Malik, Sarfraz Nawaz and Harnath Babu





ISMG.Studio,  
the leading  
platform for  
cybersecurity  
and  
technology  
leaders



ISMG's video  
production team  
recorded 150  
interviews across  
two studios.



# See you at RSA Conference 2025!



The on-location ISMG team comes together at the end of the conference for one last photo.

## About ISMG

ISMG is the world's largest media organization devoted solely to cybersecurity and risk management. Each of its 38 media properties provides education, research, and news that is specifically tailored to key vertical sectors including banking, healthcare, and the public sector; geographies from North America to Southeast Asia; and topics such as data breach prevention, cyber risk assessment, AI, OT, and fraud. Its annual global summit series connects senior security professionals with industry thought leaders to find actionable solutions for pressing cybersecurity challenges.

## Contact

(800) 944-0401  
info@ismg.io

## Sales & Marketing

**North America:** +1-609-356-1499  
**APAC:** +91-22-7101 1500  
**EMEA:** + 44 (0) 203 769 5562 x 216

