

2020 EDITORIAL CALENDARS

Key topics that will shape our discussions

2020 Editorial Calendars

Our Guide to Global Coverage of Critical Issues



Tom Field
SVP Editorial

I'm pleased to present Information Security Media Group's 2020 Editorial Calendars.

This document includes the hot topics and key sponsorship opportunities across all of our global media properties—BankInfoSecurity, CUInfoSecurity, GovInfoSecurity, HealthcareInfoSecurity, DataBreachToday, CareersInfoSecurity and InfoRiskToday.

Our coverage is truly global, featuring region-specific content for both Europe and Asia as well as the United States.

ISMG publishes websites, and not print magazines, so we take a different approach to covering timely topics than a print publication. While each of these editorial calendar items will be given significant attention in a given month, they are not the only topics we'll focus on during that period. Nor will key topics be addressed only once during the year. Our "special reports" throughout the year focus on our picks for the hottest topics in 2020.

We encourage you to use these editorial calendars as a guide to the dozens of security and technology topics we address each day across our media properties.

If you have any questions about sponsorship opportunities, please contact our sales team.

If you have any questions about our editorial calendar topics, or if you have an idea or a source you'd like to share, please feel free to contact me or any of our editorial team members pictured on the following page.

Thank you,



Tom Field
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Editorial Team

No other IT security and risk management publisher has put more emphasis on the quality of content.



Tom Field
SVP Editorial

Information Security Media Group offers 100 percent original content prepared by the largest team of journalists serving the industry. Our readers rely on our experienced editors to provide them with the news and analysis they need to make the right decisions about IT security and risk management.

You can be confident that your product messaging will be positioned adjacent to high-quality editorial content that's unsurpassed for quality, timeliness, accuracy and thoroughness.



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2020 Editorial Calendar

Month	Features	Tech Categories
January	Special Report: Identity and Access Management	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	Evolution of Payment Security Standards	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	Mobile and IoT Payment Security	Application Security Testing Cloud Access Security Brokers
June	Special Report: Sizing Up Authentication Options	Biometrics Privileged Access Management
July	Real-time Payment Fraud and Security	Hardware-level Security Enterprise Mobility Management
August	Special Report: Emerging Privacy Issues	Threat Hunting Next-Generation Cryptography
September	Synthetic ID Fraud Evolution	Advanced SOC Operations Active Defense/Deception Technologies
October	Business Email Compromises: Essential Defenses	Data Loss Prevention Security Analytics
November	Managing MSSP Risks	Containerization/Sandboxing Business Continuity
December	Banking and Payments Regulations Update	Device Identification Network Security

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January	Special Report: Identity and Access Management	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	Evolution of Payment Security Standards	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	Mobile and IoT Payment Security	Application Security Testing Cloud Access Security Brokers
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December	Banking and Payments Regulations Update	Device Identification Network Security



Month	Features	Tech Categories
January	Election Security	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	NIST Privacy Framework	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	FTC's Role in Privacy Enforcement	Application Security Testing Cloud Access Security Brokers
June	Privacy/Security Legislative Update	Biometrics Privileged Access Management
July	Special Report: Battling Nation-State Attacks	Hardware-level Security Enterprise Mobility Management
August	Special Report: Sizing Up Authentication Options	Threat Hunting Next-Generation Cryptography
September	The Art of Threat Hunting	Advanced SOC Operations Active Defense/Deception Technologies
October	Federal Agencies: Security Update	Data Loss Prevention Security Analytics
November	5G Security	Containerization/Sandboxing Business Continuity
December	Legislative Outlook	Device Identification Network Security



2020 Editorial Calendar

Month	Features	Tech Categories
January	Mitigating Medical Device Cybersecurity Threats	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	Protecting Patient Data From Hackers	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	FTC's Role in Privacy Enforcement	Application Security Testing Cloud Access Security Brokers
June	The Roles of Artificial Intelligence and Machine Learning	Biometrics Privileged Access Management
July	Special Report: Emerging Privacy Issues	Hardware-level Security Enterprise Mobility Management
August	Secure Health Information Exchange: The Challenges	Threat Hunting Next-Generation Cryptography
September	Special Report: Battling Nation-State Attacks	Advanced SOC Operations Active Defense/Deception Technologies
October	Business Email Compromises: Essential Defenses	Data Loss Prevention Security Analytics
November	Special Report: Sizing Up Authentication Options	Containerization/Sandboxing Business Continuity
December	HIPAA Enforcement and Regulatory Trends	Device Identification Network Security

Month	Features	Tech Categories
January	Incident Response and Remediation	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	DevSecOps	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	Special Report: Managing OT Risks	Application Security Testing Cloud Access Security Brokers
June	The Roles of Artificial Intelligence and Machine Learning	Biometrics Privileged Access Management
July	Special Report: Battling Nation-State Attacks	Hardware-level Security Enterprise Mobility Management
August	Blocking Insider Breaches	Threat Hunting Next-Generation Cryptography
September	Special Report: Sizing Up Authentication Options	Advanced SOC Operations Active Defense/Deception Technologies
October	Business Email Compromises: Essential Defenses	Data Loss Prevention Security Analytics
November	5G Security	Containerization/Sandboxing Business Continuity
December	Special Report: Identity and Access Management	Device Identification Network Security

Month	Features	Tech Categories
January	Special Report: Identity and Access Management	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	Cyberinsurance Trends	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	Special Report: Managing OT Risks	Application Security Testing Cloud Access Security Brokers
June	The Roles of Artificial Intelligence and Machine Learning	Biometrics Privileged Access Management
July	5G Security	Hardware-level Security Enterprise Mobility Management
August	Special Report: Emerging Privacy Issues	Threat Hunting Next-Generation Cryptography
September	Special Report: Sizing Up Authentication Options	Advanced SOC Operations Active Defense/Deception Technologies
October	Business Email Compromises: Essential Defenses	Data Loss Prevention Security Analytics
November	Managing MSSP Risks	Containerization/Sandboxing Business Continuity
December	Special Report: Battling Nation-State Attacks	Device Identification Network Security



Month	Features	Tech Categories
January	The Changing Role of CISOs	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	Winning Board Support for Cybersecurity Investments	Vendor Risk Assessment Services EDR & EPP
April	Training the Next Generation of Security Leaders	Behavioral Analytics DMARC
May	Developing Threat Hunting Skills	Application Security Testing Cloud Access Security Brokers
June	Evolving Vendor Risk Management Strategies	Biometrics Privileged Access Management
July	Special Report: Emerging Privacy Issues	Hardware-level Security Enterprise Mobility Management
August	MSSPs: When Are They a Viable Option?	Threat Hunting Next-Generation Cryptography
September	Special Report: Sizing Up Authentication Options	Advanced SOC Operations Active Defense/Deception Technologies
October	Career Advancement Tips	Data Loss Prevention Security Analytics
November	Cloud Computing: Managing Risks	Containerization/Sandboxing Business Continuity
December	CISO Empowerment: Building Support	Device Identification Network Security

Month	Features	Tech Categories
January	Open Banking Security	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	DevSecOps	Vendor Risk Assessment Services EDR & EPP
April	Special Report: Identity and Access Management	Behavioral Analytics DMARC
May	India's New Privacy Law: Impact on Security	Application Security Testing Cloud Access Security Brokers
June	Mobile Banking Security	Biometrics Privileged Access Management
July	Special Report: Battling Nation-State Attacks	Hardware-level Security Enterprise Mobility Management
August	Ransomware Defenses	Threat Hunting Next-Generation Cryptography
September	Special Report: Aadhaar Authentication	Advanced SOC Operations Active Defense/Deception Technologies
October	Business Email Compromises: Essential Defenses	Data Loss Prevention Security Analytics
November	Emerging Asian Banking Security Issues	Containerization/Sandboxing Business Continuity
December	Special Report: Emerging Privacy Issues	Device Identification Network Security

Month	Features	Tech Categories
January	Data Breach Notification Requirements	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	DevSecOps	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	India's 2020 National Cybersecurity Policy	Application Security Testing Cloud Access Security Brokers
June	Special Report: Managing OT Risks	Biometrics Privileged Access Management
July	Special Report: Battling Nation-State Attacks	Hardware-level Security Enterprise Mobility Management
August	Blocking Insider Breaches	Threat Hunting Next-Generation Cryptography
September	Special Report: Aadhaar Authentication	Advanced SOC Operations Active Defense/Deception Technologies
October	Business Email Compromises: Essential Defenses	Data Loss Prevention Security Analytics
November	5G Security	Containerization/Sandboxing Business Continuity
December	Special Report: Identity and Access Management	Device Identification Network Security

Month	Features	Tech Categories
January	Special Report: Managing OT Risks	Identity and Access Management Threat Intelligence
February	Special Report: Managing Third-Party Security Risks	Blockchain Applications Operational Technology/SCADA
March	Protecting Critical infrastructure	Vendor Risk Assessment Services EDR & EPP
April	Ransomware Defenses	Behavioral Analytics DMARC
May	India's New Privacy Law: Impact on Security	Application Security Testing Cloud Access Security Brokers
June	Special Report: Battling Nation-State Attacks	Biometrics Privileged Access Management
July	New Risk Management Strategies	Hardware-level Security Enterprise Mobility Management
August	Special Report: Identity and Access Management	Threat Hunting Next-Generation Cryptography
September	Special Report: Sizing Up Authentication Options	Advanced SOC Operations Active Defense/Deception Technologies
October	Business Email Compromises: Essential Defenses	Data Loss Prevention Security Analytics
November	Managing MSSP Risks	Containerization/Sandboxing Business Continuity
December	Social Media Regulation and Privacy	Device Identification Network Security

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